



**Vancouver Island/Coast  
 Development Region**

<b>1</b>	<b>General Economy</b>
<p>Regional Districts in Development Region: Capital, Cowichan Valley, Nanaimo, Alberni-Clayoquot, Comox-Strathcona, Powell River, Mount Waddington, Central Coast</p> <p>Within the Vancouver Island / Coast Development Region economic activity ranges from resource dependent to highly diversified. In the south, public administration, post-secondary activities, and tourism are important economic drivers. Other regions of the Island are highly dependent on resource activities. Logging and forest products manufacturing are important economic activities as well as commercial fishing. There are several mines in the Comox-Strathcona regional district. Higher commodity prices have led to some exploration in the area. The communities on the east coast of the Island have become popular destinations for retirees, resulting in increased construction and health services activity.</p>	

The notes above and later in this report on Demographics and Projections are the basis for BC Stats population projection P33 completed in the Summer of 2008. The projections are updated annually to reflect known demographic shifts and economic conditions. Full projections with "Components of Change", "Special Age Groups", "5 Year Age Cohorts by Sex", and accompanying notes are available for B.C., the 8 development regions, the 28 regional districts, the 79 local health areas (LHAs) and a number of "special areas" of local interest which are not part of a province-wide geocoding system. Individual areas, including age and sex detail, are modestly priced. Users requiring only total population projections are able to self serve for free from our population projection page: [www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp](http://www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp) The full B.C. level projection is available free on the above page.

**2 Economic Structure - Number of Business Locations, by Sector, by Employment Size, December 2010**

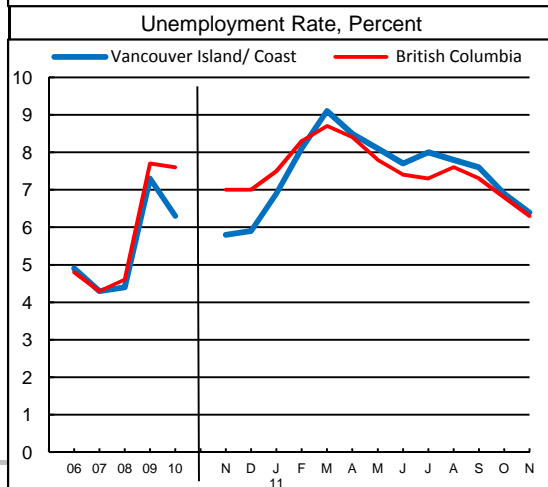
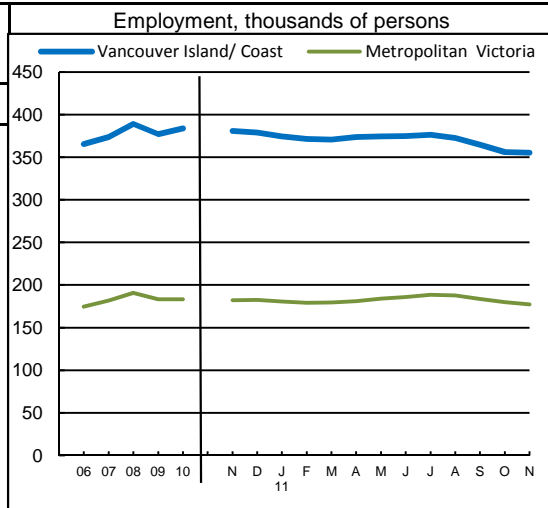
NAICS Code	Industry Sector based on NAICS Canada (North American Industrial Classification System)	Vancouver Island/Coast							British Columbia	
		Locations With No Employees	Firms with Employees						With Employees	
			Less Than 20	20 to 49	50 to 199	200 Plus	All Sizes with Emp.	Percent of Total	Percent of Total	All Sizes
	Total, All Industries	31,585	25,984	2,068	774	148	28,974	100.0%	100.0%	370,262
11	Agric., Forestry, Fishing & Hunt	1,819	985	61	31	7	1,084	3.7%	4.1%	15,134
21	Mining & Oil & Gas Extract.	73	47	2	1	1	51	0.2%	0.6%	2,220
22	Utilities	27	27	3	2	0	32	0.1%	0.1%	363
23	Construction	5,220	3,614	169	43	0	3,826	13.2%	14.0%	51,926
31	Manufacturing (31-33)	806	887	101	39	15	1,042	3.6%	3.2%	11,824
41	Wholesale Trade	783	914	89	28	1	1,032	3.6%	4.4%	16,471
44	Retail Trade (44-45)	1,587	3,393	315	149	23	3,880	13.4%	8.1%	30,041
48	Transp. & Warehousing (48-49)	1,218	860	85	26	8	979	3.4%	5.1%	18,964
51	Information & Cultural Indust.	348	220	41	9	4	274	0.9%	1.5%	5,509
52	Finance & Insurance	2,001	868	143	23	3	1,037	3.6%	5.4%	19,946
53	Real Estate & Rental & Leasing	5,227	1,215	43	19	0	1,277	4.4%	11.2%	41,389
54	Profes'nl, Scientif. & Tech. Srv	4,839	3,206	85	29	3	3,323	11.5%	13.1%	48,449
55	Mgmt. of Companies & Enter.	1,795	339	18	7	2	366	1.3%	3.9%	14,283
56	Admin. & Sup'rt, Waste Mgmt.	1,334	1,300	84	38	8	1,430	4.9%	4.5%	16,769
61	Educational Services	388	303	46	22	18	389	1.3%	1.2%	4,290
62	Health Care & Social Assistance	1,073	2,989	148	72	21	3,230	11.1%	5.6%	20,661
71	Arts, Entertainment & Recreation	535	424	46	21	4	495	1.7%	1.7%	6,187
72	Accom. & Food Services	666	1,508	449	160	8	2,125	7.3%	4.3%	15,964
81	Other Serv's (ex. Public Admin.)	1,842	2,612	80	24	2	2,718	9.4%	7.8%	28,939
91	Public Administration	4	273	60	31	20	384	1.3%	0.3%	933

Source: Statistics Canada, Business Register Division. Note: This table formerly identified **business establishments**.



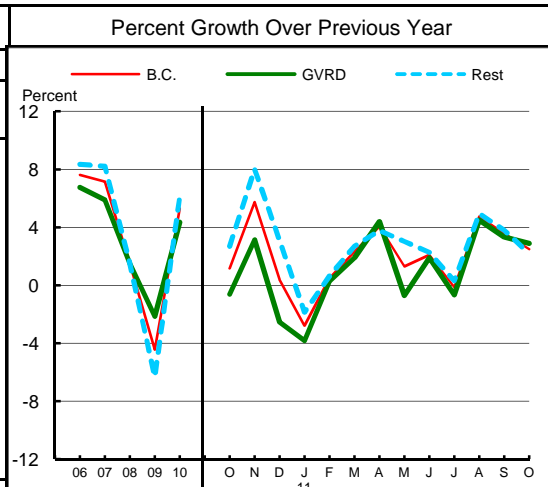
Vancouver Island/Coast  
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3 Employment and Unemployment Rate, monthly data are 3-month moving average, actual, ending in stated month						
	Vancouver Island/Coast		Metropolitan Victoria		British Columbia	
	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %
2001	307.4	9.2	150.8	6.3	1,919.7	7.7
2002	316.8	8.7	156.0	7.0	1,952.8	8.5
2003	319.0	8.6	159.6	6.2	1,998.0	8.0
2004	333.3	7.9	162.6	5.3	2,032.8	7.2
2005	348.5	6.3	169.9	4.4	2,091.9	5.8
2006	365.5	4.9	174.6	3.7	2,147.2	4.8
2007	373.9	4.3	181.9	3.3	2,222.6	4.3
2008	389.3	4.4	190.6	3.3	2,266.4	4.6
2009	377.0	7.3	183.1	6.5	2,217.9	7.7
2010	383.8	6.3	183.4	6.0	2,256.5	7.6
2010 Jan	375.6	8.3	184.6	7.6	2,219.8	8.0
2010 Feb	378.2	8.1	185.7	7.5	2,213.3	8.1
2010 Mar	380.4	7.5	185.5	6.9	2,213.2	8.2
2010 Apr	385.8	6.6	185.3	6.3	2,224.5	7.8
2010 May	388.8	5.8	184.5	5.6	2,238.7	7.8
2010 Jun	389.7	5.5	183.5	5.5	2,258.8	7.6
2010 Jul	388.5	5.9	183.5	5.5	2,277.1	7.7
2010 Aug	387.0	6.4	181.9	5.6	2,289.9	7.8
2010 Sep	386.1	6.3	181.8	5.4	2,284.5	7.8
2010 Oct	382.2	6.2	181.5	5.6	2,278.8	7.5
2010 Nov	381.1	5.8	182.1	5.9	2,273.6	7.0
2010 Dec	379.0	5.9	182.6	5.9	2,269.6	7.0
2011 Jan	374.7	6.9	180.8	6.3	2,250.0	7.5
2011 Feb	371.7	8.1	179.3	6.5	2,232.3	8.3
2011 Mar	370.9	9.1	179.5	6.4	2,227.7	8.7
2011 Apr	373.7	8.5	180.9	6.0	2,240.5	8.4
2011 May	374.5	8.1	184.2	5.9	2,261.0	7.8
2011 Jun	375.0	7.7	185.8	5.8	2,280.1	7.4
2011 Jul	376.5	8.0	188.4	6.2	2,295.3	7.3
2011 Aug	372.7	7.8	187.6	6.1	2,298.0	7.6
2011 Sep	364.7	7.6	183.8	6.3	2,300.7	7.3
2011 Oct	356.1	6.9	180.0	6.1	2,299.8	6.8
2011 Nov	355.3	6.4	177.3	6.2	2,296.6	6.3
2011 Dec						
Average:						
Jan-Nov10	384.3	6.4	183.4	5.9	2,256.8	7.7
Jan-Nov11	367.6	7.8	182.0	6.2	2,273.7	7.5
% Change	-4.3		-0.8		0.7	



Source: Labour Force Survey, Statistics Canada. Sub-provincial regions are development regions or census metropolitan areas.

4 Retail Sales - based on Statistics Canada monthly survey						
Year or Year/Year-to-Date	\$ millions of retail sales			Percent change on year ago		
	B.C.	Greater Vancouver	Rest of Province	B.C.	Greater Vancouver	Rest of Province
2006	53,133.4	24,301.6	28,831.9	7.6	6.7	8.3
2007	56,930.4	25,733.1	31,197.3	7.1	5.9	8.2
2008	57,783.0	26,116.0	31,667.0	1.5	1.5	1.5
2009	55,221.9	25,556.4	29,665.6	-4.4	-2.1	-6.3
2010	58,144.7	26,667.6	31,477.1	5.3	4.3	6.1
Jan-Sep 2010	42,773.1	19,620.4	23,152.6			
Jan-Sep 2011	43,551.2	19,871.0	23,680.1	1.8	1.3	2.3



Source: B.C. & GVRD data - Statistics Canada, CANSIM 080-0020, unadjusted data.



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**Was 5** **Manufacturing Principal Statistics - Search at [www.made-in-bc.ca](http://www.made-in-bc.ca) for local firms, products and more**

This table is discontinued. Sub-provincial manufacturing principal statistics are no longer being produced.

The methodology used to generate Room Revenue estimates is being refined and as a result the regularly scheduled release of the data from April through August 2011 was interrupted. BC Stats will be publishing updated estimates, including revisions to previously-released data, in September of 2011. We apologize for any inconvenience to users.

5		Tourism Room Revenue (\$ Thousands)					Tourism Room Revenue Index 2004=100	
	Year	Total/YTD	Q1	Q2	Q3	Q4	Index	
Vanc. Isl./Coast Dev. Region	2006	323,738.0	46,874.0	85,771.0	137,614.0	53,479.0		
	2007	351,480.0	51,181.0	93,740.0	150,414.0	56,145.0		
	2008	339,045.0	51,583.0	91,935.0	141,809.0	53,718.0		
	2009	307,348.0	46,937.0	79,704.0	129,333.0	51,374.0		
	2010	251,425.0	45,628.0	78,840.0	126,957.0			
British Columbia	2006	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0		
	2007	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0		
	2008	1,977,385.0	435,234.0	503,243.0	687,790.0	351,118.0		
	2009	1,743,074.0	378,897.0	423,761.0	617,008.0	323,408.0		
	2010	1,594,984.0	502,294.0	441,819.0	650,871.0			
2009 Room Revenue by Accommodation Type (\$Thousands   %Share)								
TOTAL	308,562.0	100.0%						
Fishing lodges	10,856.0	3.5%						
Hotels	195,529.0	63.4%						
76+ Rooms	138,366.0	44.8%						
1-75 Rooms	57,164.0	18.5%						
Motels	32,547.0	10.5%						
Vacation Rentals	37,953.0	12.3%						
Miscellaneous	31,677.0	10.3%						
asterisk before location denotes sub-area detail								

Source: Hotel tax database maintained by Consumer Taxation Branch, Ministry of Small Business and Revenue  
 Published in detail monthly by BC Stats.

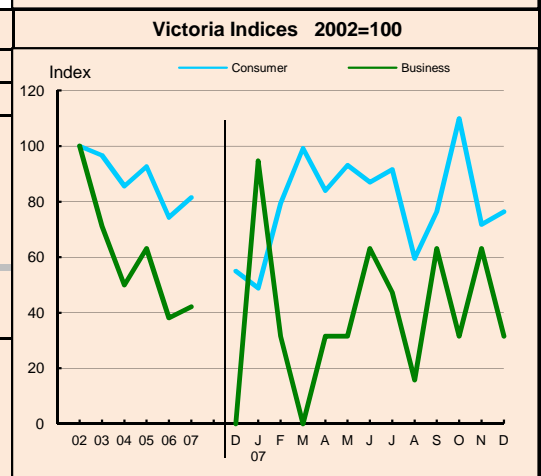
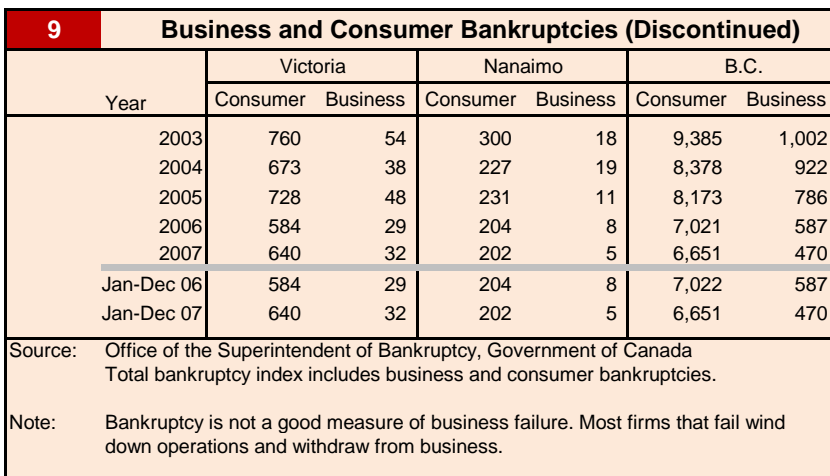
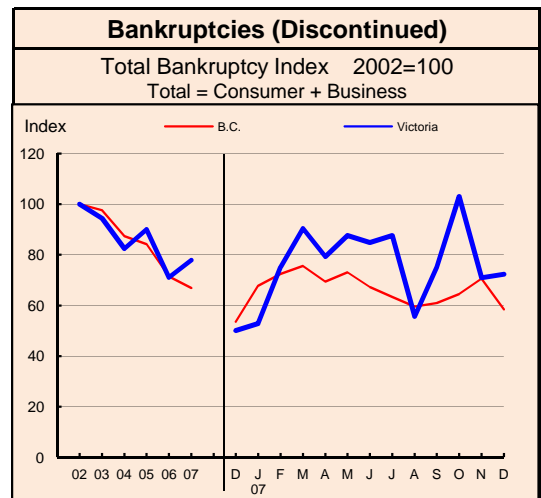
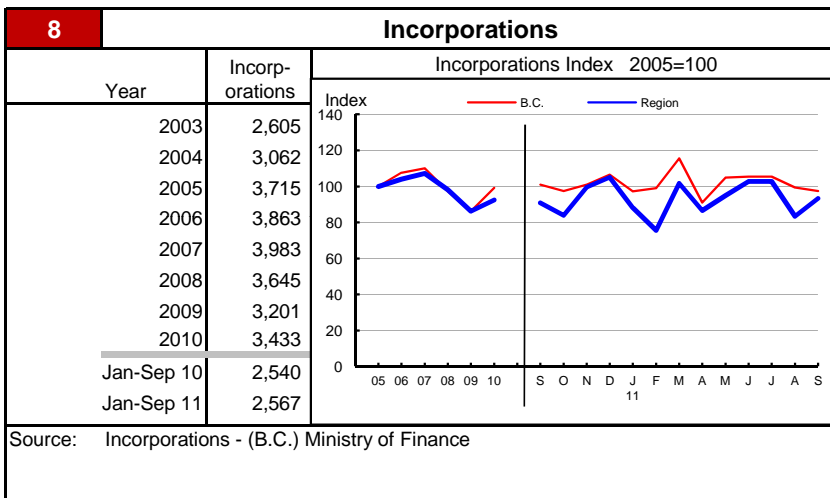
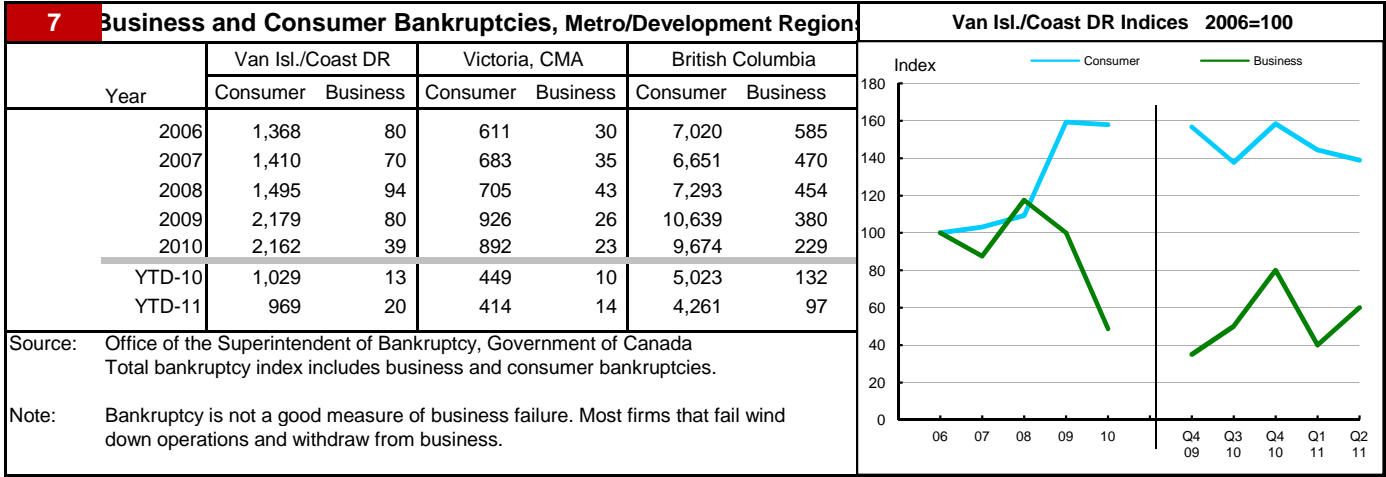
All room revenue data has been revised. For an explanation, see our periodical called *Tourism Sector Monitor*, April and May issues of 2009.  
 Link to explanation of changes: [http://www.bcstats.gov.bc.ca/pubs/pr\\_tour.asp](http://www.bcstats.gov.bc.ca/pubs/pr_tour.asp)

6		Building Permits					Total Permits Index 2005=100	
Year	Total Building Permits	Non Residential			Residential	Index		
		Total Non Res.	Industrial	Commercial		Institutional & Gov't	B.C.	Region
		<-- \$ Millions -->				Units		
2003	993.4	349.7	33.6	202.5	113.6	643.7	4,376	
2004	1,098.4	238.6	18.5	139.1	80.9	859.8	5,199	
2005	1,459.9	426.4	20.7	257.4	148.3	1,033.5	5,860	
2006	1,701.7	474.5	31.4	281.8	161.3	1,227.2	6,214	
2007	1,841.2	525.0	30.1	229.4	265.4	1,316.2	6,223	
2008	1,627.7	465.7	50.7	295.7	119.4	1,162.0	4,897	
2009	1,342.3	558.5	37.2	312.2	209.1	783.9	3,429	
2010	1,488.5	474.1	34.5	280.1	159.4	1,014.4	4,398	
Jan-Oct 10	1,236.9	331.7	26.8	177.5	127.5	905.2	3,918	
Jan-Oct 11	1,153.9	355.8	20.5	220.2	115.0	798.2	3,472	

Not all projects require a building permit, and not all municipalities & regions report. Latest month preliminary, previous month is revised.  
 Source: Statistics Canada (data collected from municipal and Regional District offices).



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Dependence on the Safety Net

10 Basic Income Assistance (Basic Income Assistance Recipients in Subject Group as a percent of Reference Group)							11 Employment Insurance (was UI) (EI beneficiaries as a percent of Reference Group)									
Subject Group (receiving benefits)		All (0-64)	Children <19 yrs in Families	Young Adults (19-24)	'Mid' Group (25-54)	Single Parent Women	Working Age (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Workers (55-64)	Note Older Data					
Reference Group		Total Pop. 0-64	Total Pop. <19	Total Pop. 19-24	Total Pop. 25-54	Tot. Female 19-64	Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64						
Vanc. Isl./Coast Dev. Region	Sep '08	1.6	2.6	1.7	1.6	0.7	1.2	1.0	1.4	0.8	Sep '07					
	Dec '08	1.8	2.8	2.0	1.8	0.7	1.8	1.7	2.0	1.2	Dec '07					
	Mar '09	2.1	3.1	2.3	2.2	0.8	1.8	1.7	1.9	1.2	Mar '08					
	Jun '09	2.2	3.2	2.5	2.2	0.8	2.5	2.3	2.8	1.9	Jun '08					
	Sep '09	2.2	3.4	2.5	2.3	0.8	1.3	1.2	1.5	0.9	Sep '08					
	Dec '09	2.4	3.4	2.7	2.4	0.8	2.4	2.6	2.7	1.7	Dec '08					
	Mar '10	2.4	3.4	2.9	2.5	0.9	3.8	4.2	4.3	2.5	Mar '09					
	Jun '10	2.3	3.4	2.8	2.4	0.8	2.9	3.1	3.3	1.8	Jun '09					
	Sep '10	2.2	3.3	2.6	2.2	0.8	2.6	2.5	3.0	1.6	Sep '09					
Duration of Dependence on Income Assistance (As of September 2010)		All* Income Assistance Recipients as % of Total Pop 0-64: Region Compared to B.C.					EI Beneficiaries Aged 19-64 as % of Working Age Population									
Region		Percent					Percent									
B.C.		Region					B.C.					Region				
Total Number of Recipients	13,523	75,506														
Percent Distribution by Duration																
<1 Year	55.5	56.9														
1-2 Years	24.8	24.5														
>2 Years	19.7	18.6														
Source: Ministry of Social Development administrative files and BC Stats population estimates. These figures include only a subset of those receiving income assistance. Excluded are those on Continuous Assistance (disabled or with persistent multiple barriers to employment, children in the home of a relative, and OAS/seniors. A recipient is defined as 'each person living in a family or living alone that is receiving basic income assistance'. Data does not include Aboriginal people living on Reserve. Note: '-' Data too small to release.							Source: Ministry of Social Development and BC Stats population estimates.									
12 Dependence on Basic Income Assistance and/or Employment Insurance (Basic Income Assistance Recipients + Employment Insurance Recipients in Subject Group as a percent of Reference Group)																
Subject Group (receiving assistance)		All (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Group (55-64)	All 'Safety Net' Recipients as % of Total Pop 19-64: Region Compared to B.C.										
Reference Group		Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64	Percent										
Vanc. Isl./Coast Dev. Region	Sep '07	2.4	2.5	2.8	1.2											
	Dec '07	3.0	3.3	3.5	1.6											
	Mar '08	3.0	3.3	3.5	1.6											
	Jun '08	3.8	3.9	4.4	2.2											
	Sep '08	2.6	2.8	3.0	1.3											
	Dec '08	3.8	4.5	4.3	2.1											
	Mar '09	5.5	6.3	6.3	3.1											
	Jun '09	4.7	5.4	5.4	2.4											
	Sep '09	4.4	4.8	5.1	2.3											

Note: This data should be revamped in early 2012 with EI data coming from Statistics Canada and IA data from Ministry of Social Development.



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**13 Demographics**

The population of Vancouver Island/Coast is over 3.5 years older than the provincial median. It has also aged at a faster rate than the provincial population, adding over nine years to its median age between 1986 and 2007, compared with a provincial gain of 7.2 years. Fertility rates have declined since the mid 1980s and have been consistently lower than provincial rates. Compared with the province as a whole, there are proportionately fewer children (aged 17 and younger) and more elderly (aged 65 and older) in this area. Consistent with the provincial pattern, there are more females than males. However, while the provincial ratio has about 98 males for every 100 females, there are only about 96 males for every 100 females in this region. Since the mid 1980's, the number of births has declined, while the number of deaths has climbed rapidly. Recently, deaths have exceeded births, resulting in negative natural increase since 2000-2001. Net migration has generally been positive, and was especially significant in the late 1980's to mid 1990's. Net migration is recovering from the lows of the late 1990s and net inflows in the last few years have been comparable to those seen in the early 1990s. However, declining natural increase has resulted in slower growth in the region compared with the earlier period.

**14 Projection**

Already negative, natural increase in this region is expected to continue to decline as deaths outnumber births by an increasing margin. However, net migration to the region is expected to tend to be highly positive over the duration of the projection period. This tendency will likely more than compensate for population losses due to the increasing number of deaths in the region. As a result, the population of the development region is expected to increase almost 25 percent by the year 2036. The population will continue to age and, by 2036, there will likely be almost 8 dependents for every 10 people of working age, with most of these dependents being seniors.

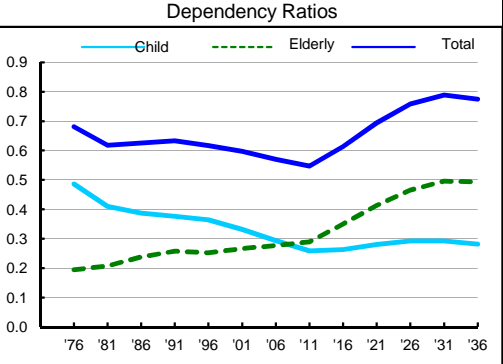
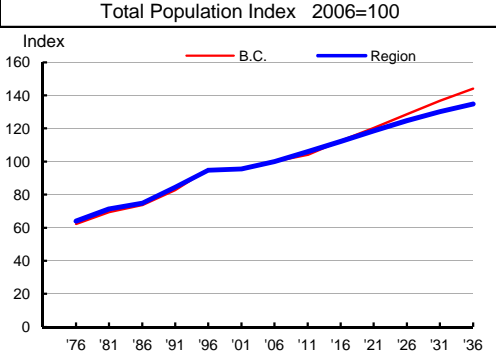
**15 Selected Demographic Characteristics**

Year	Population by age group, Thousands of persons							Households (,000)	Dependency Ratios			Year
	0-4	5-17	18-24	25-44	45-64	65+	All Ages		Child	Elderly	Total	
1976	31.7	106.2	62.1	121.8	99.3	55.1	476.2	165.1	0.487	0.194	0.681	1976
1981	34.9	99.7	68.2	153.5	106.6	68.1	531.0	200.0	0.410	0.208	0.618	1981
1986	36.8	95.6	58.7	172.3	111.5	81.7	556.6	224.6	0.387	0.238	0.625	1986
1991	39.7	105.0	56.2	201.2	127.6	99.1	628.7	250.4	0.376	0.257	0.633	1991
1996	40.4	118.5	59.9	217.6	158.6	109.9	705.0	288.3	0.364	0.252	0.617	1996
2001	33.0	114.3	61.1	195.4	188.4	118.6	710.7	299.7	0.331	0.267	0.598	2001
2006	31.7	107.4	65.2	182.1	226.9	131.4	744.7	317.9	0.293	0.277	0.570	2006
2011	33.9	97.8	72.6	187.8	249.8	147.2	789.1	344.2	0.258	0.289	0.547	2011
2016	37.0	99.3	65.7	205.1	246.4	181.0	834.6	372.5	0.263	0.350	0.613	2016
2021	39.3	107.0	61.1	220.7	239.5	215.3	882.8	395.4	0.281	0.413	0.694	2021
2026	39.3	115.2	63.5	226.3	238.2	245.8	928.3	416.5	0.293	0.465	0.758	2026
2031	38.3	120.2	68.6	226.1	247.0	268.7	968.8	436.8	0.293	0.496	0.789	2031
2036	38.5	120.8	74.2	224.7	267.0	279.0	1,004.2	456.7	0.282	0.493	0.775	2036

Age groups reflect pre-school, school, advanced education, family formation, mature workers and retired.

Child Dependency:  
 (ages 0-17) / (ages 18-64)

Elderly Dependency:  
 (ages 65+) / (ages 18-64)



Source: Population data are Projection P-36, run in Summer 2011. Figures are adjusted for Census undercount and are for July 1st of stated year.  
 Note: Demographics and Projection notes in Tables 13 and 14 are from Projection P-33, run the Summer 2008.