



**Capital  
 Regional District**

<b>1</b>	<b>General Economy</b>
<p>Municipalities in Regional District: Central Saanich, Colwood, Esquimalt, Highlands, Langford, Metchosin, North Saanich, Oak Bay, Saanich, Sidney, Sooke, Victoria, View Royal</p> <p>This region covers the southern portion of Vancouver Island. It includes the core area of Victoria and its surrounding communities as well as the southern Gulf Islands. The region has a well-diversified economy. Tourism and a large public sector including the Provincial government offices, universities and colleges and military installations, are the key drivers of this areas economy. The area also has a growing technology and health services sector. Retirement living and residential expansion continue to shape the demographics of this community.</p>	

The notes above and later in this report on Demographics and Projections are the basis for BC Stats population projection P33 completed in the Summer of 2008. The projections are updated annually to reflect known demographic shifts and economic conditions. Full projections with "Components of Change", "Special Age Groups", "5 Year Age Cohorts by Sex", and accompanying notes are available for B.C., the 8 development regions, the 28 regional districts, the 79 local health areas (LHAs) and a number of "special areas" of local interest which are not part of a province-wide geocoding system. Individual areas, including age and sex detail, are modestly priced. Users requiring only total population projections are able to self serve for free from our population projection page: [www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp](http://www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp) The full B.C. level projection is available free on the above page.

**2 Economic Structure - Number of Business Locations, by Sector, by Employment Size, December 2010**

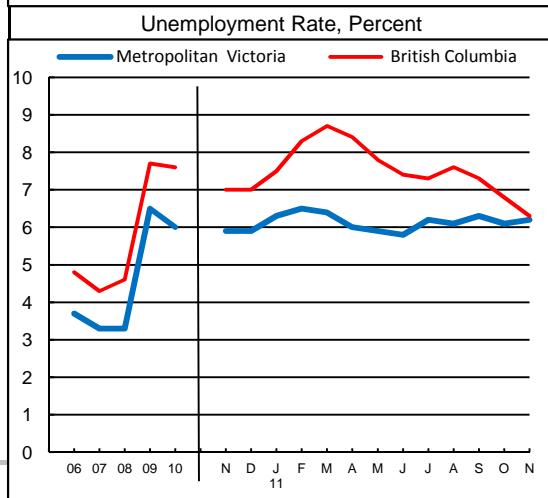
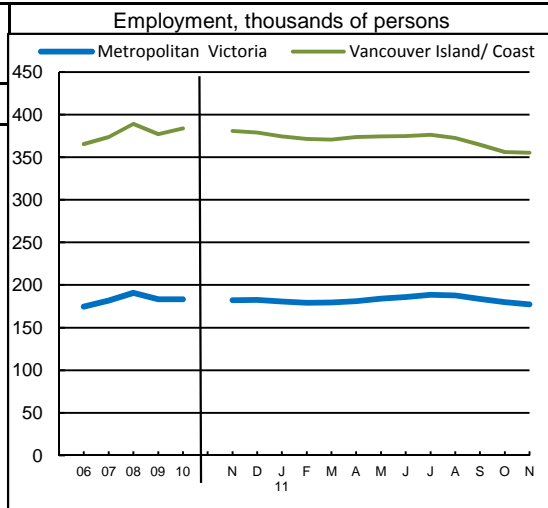
NAICS Code	Industry Sector based on NAICS Canada (North American Industrial Classification System)	Locations With No Employees	Capital						British Columbia	
			Firms with Employees						With Employees	
			Less Than 20	20 to 49	50 to 199	200 Plus	All Sizes with Emp.	Percent of Total	Percent of Total	All Sizes
	Total, All Industries	15,647	12,496	1,094	408	85	14,083	100.0%	100.0%	370,262
11	Agric., Forestry, Fishing & Hunt	327	183	14	4	0	201	1.4%	4.1%	15,134
21	Mining & Oil & Gas Extract.	34	13	1	0	0	14	0.1%	0.6%	2,220
22	Utilities	9	8	1	2	0	11	0.1%	0.1%	363
23	Construction	2,300	1,610	88	25	0	1,723	12.2%	14.0%	51,926
31	Manufacturing (31-33)	325	386	46	14	6	452	3.2%	3.2%	11,824
41	Wholesale Trade	374	419	50	13	1	483	3.4%	4.4%	16,471
44	Retail Trade (44-45)	736	1,566	155	71	14	1,806	12.8%	8.1%	30,041
48	Transp. & Warehousing (48-49)	555	310	42	15	6	373	2.6%	5.1%	18,964
51	Information & Cultural Indust.	217	128	24	7	3	162	1.2%	1.5%	5,509
52	Finance & Insurance	1,140	467	77	13	2	559	4.0%	5.4%	19,946
53	Real Estate & Rental & Leasing	2,820	619	32	12	0	663	4.7%	11.2%	41,389
54	Profes'nl, Scientif. & Tech. Srv	2,922	1,886	54	25	3	1,968	14.0%	13.1%	48,449
55	Mgmt. of Companies & Enter.	930	186	12	3	2	203	1.4%	3.9%	14,283
56	Admin. & Sup'rt, Waste Mgmt.	696	636	46	22	6	710	5.0%	4.5%	16,769
61	Educational Services	226	163	28	10	8	209	1.5%	1.2%	4,290
62	Health Care & Social Assistance	601	1,604	84	34	13	1,735	12.3%	5.6%	20,661
71	Arts, Entertainment & Recreation	270	175	25	11	3	214	1.5%	1.7%	6,187
72	Accom. & Food Services	263	661	243	97	5	1,006	7.1%	4.3%	15,964
81	Other Serv's (ex. Public Admin.)	901	1,264	46	16	2	1,328	9.4%	7.8%	28,939
91	Public Administration	1	212	26	14	11	263	1.9%	0.3%	933

Source: Statistics Canada, Business Register Division. Note: This table formerly identified **business establishments**.



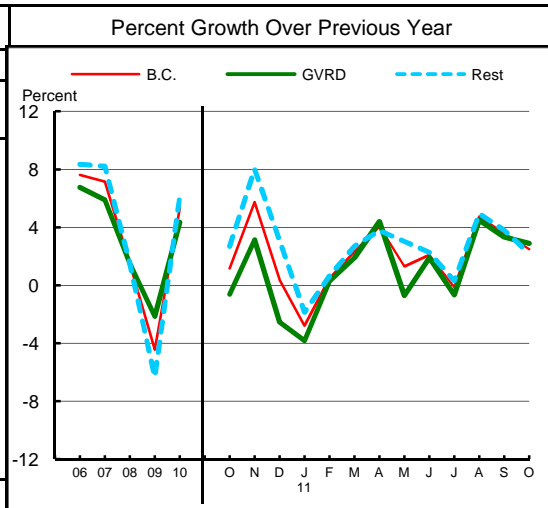
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<b>3 Employment and Unemployment Rate, monthly data are 3-month moving average, actual, ending in stated month</b>						
	Metropolitan		Vancouver Island/Coast		British Columbia	
	Victoria					
	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %
2001	150.8	6.3	307.4	9.2	1,919.7	7.7
2002	156.0	7.0	316.8	8.7	1,952.8	8.5
2003	159.6	6.2	319.0	8.6	1,998.0	8.0
2004	162.6	5.3	333.3	7.9	2,032.8	7.2
2005	169.9	4.4	348.5	6.3	2,091.9	5.8
2006	174.6	3.7	365.5	4.9	2,147.2	4.8
2007	181.9	3.3	373.9	4.3	2,222.6	4.3
2008	190.6	3.3	389.3	4.4	2,266.4	4.6
2009	183.1	6.5	377.0	7.3	2,217.9	7.7
2010	183.4	6.0	383.8	6.3	2,256.5	7.6
2010 Jan	184.6	7.6	375.6	8.3	2,219.8	8.0
2010 Feb	185.7	7.5	378.2	8.1	2,213.3	8.1
2010 Mar	185.5	6.9	380.4	7.5	2,213.2	8.2
2010 Apr	185.3	6.3	385.8	6.6	2,224.5	7.8
2010 May	184.5	5.6	388.8	5.8	2,238.7	7.8
2010 Jun	183.5	5.5	389.7	5.5	2,258.8	7.6
2010 Jul	183.5	5.5	388.5	5.9	2,277.1	7.7
2010 Aug	181.9	5.6	387.0	6.4	2,289.9	7.8
2010 Sep	181.8	5.4	386.1	6.3	2,284.5	7.8
2010 Oct	181.5	5.6	382.2	6.2	2,278.8	7.5
2010 Nov	182.1	5.9	381.1	5.8	2,273.6	7.0
2010 Dec	182.6	5.9	379.0	5.9	2,269.6	7.0
2011 Jan	180.8	6.3	374.7	6.9	2,250.0	7.5
2011 Feb	179.3	6.5	371.7	8.1	2,232.3	8.3
2011 Mar	179.5	6.4	370.9	9.1	2,227.7	8.7
2011 Apr	180.9	6.0	373.7	8.5	2,240.5	8.4
2011 May	184.2	5.9	374.5	8.1	2,261.0	7.8
2011 Jun	185.8	5.8	375.0	7.7	2,280.1	7.4
2011 Jul	188.4	6.2	376.5	8.0	2,295.3	7.3
2011 Aug	187.6	6.1	372.7	7.8	2,298.0	7.6
2011 Sep	183.8	6.3	364.7	7.6	2,300.7	7.3
2011 Oct	180.0	6.1	356.1	6.9	2,299.8	6.8
2011 Nov	177.3	6.2	355.3	6.4	2,296.6	6.3
2011 Dec						
Average:						
Jan-Nov10	183.4	5.9	384.3	6.4	2,256.8	7.7
Jan-Nov11	182.0	6.2	367.6	7.8	2,273.7	7.5
% Change	-0.8		-4.3		0.7	



Source: Labour Force Survey, Statistics Canada. Sub-provincial regions are development regions or census metropolitan areas.

<b>4 Retail Sales - based on Statistics Canada monthly survey</b>						
Year or Year/Year-to-Date	\$ millions of retail sales			Percent change on year ago		
	B.C.	Greater Vancouver	Rest of Province	B.C.	Greater Vancouver	Rest of Province
2006	53,133.4	24,301.6	28,831.9	7.6	6.7	8.3
2007	56,930.4	25,733.1	31,197.3	7.1	5.9	8.2
2008	57,783.0	26,116.0	31,667.0	1.5	1.5	1.5
2009	55,221.9	25,556.4	29,665.6	-4.4	-2.1	-6.3
2010	58,144.7	26,667.6	31,477.1	5.3	4.3	6.1
Jan-Sep 2010	42,773.1	19,620.4	23,152.6			
Jan-Sep 2011	43,551.2	19,871.0	23,680.1	1.8	1.3	2.3



Source: B.C. & GVRD data - Statistics Canada, CANSIM 080-0020, unadjusted data.



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**Was 5** **Manufacturing Principal Statistics - Search at [www.made-in-bc.ca](http://www.made-in-bc.ca) for local firms, products and more**

This table is discontinued. Sub-provincial manufacturing principal statistics are no longer being produced.

The methodology used to generate Room Revenue estimates is being refined and as a result the regularly scheduled release of the data from April through August 2011 was interrupted. BC Stats will be publishing updated estimates, including revisions to previously-released data, in September of 2011. We apologize for any inconvenience to users.

5		Tourism Room Revenue (\$ Thousands)					Tourism Room Revenue Index 2004=100	
Year	Total/YTD	Q1	Q2	Q3	Q4	Index		
		B.C.		Region				
Capital Regional District	2006	182,825.0	26,677.0	51,647.0	74,516.0	29,985.0		
	2007	193,679.0	27,984.0	54,965.0	80,643.0	30,087.0		
	2008	183,266.0	27,339.0	53,992.0	72,989.0	28,946.0		
	2009	164,323.0	26,382.0	45,306.0	65,151.0	27,484.0		
	2010	134,033.0	25,075.0	45,006.0	63,952.0			
British Columbia	2006	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0		
	2007	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0		
	2008	1,977,385.0	435,234.0	503,243.0	687,790.0	351,118.0		
	2009	1,743,074.0	378,897.0	423,761.0	617,008.0	323,408.0		
	2010	1,594,984.0	502,294.0	441,819.0	650,871.0			
2009 Room Revenue by Accommodation Type (\$Thousands   %Share)								
TOTAL	165,192.0	100.0%						
Hotels	140,663.0	85.2%						
76+ Rooms	112,037.0	67.8%						
1-75 Rooms	28,626.0	17.3%						
Motels	8,618.0	5.2%						
*Vacation Rentals	3,113.0	1.9%						
*City of Victoria	125,973.0	76.3%						
*Saanich Peninsula	11,037.0	6.7%						
*Other CRD	28,181.0	17.1%	asterisk before location denotes sub-area detail					

Source: Hotel tax database maintained by Consumer Taxation Branch, Ministry of Small Business and Revenue  
 Published in detail monthly by BC Stats.

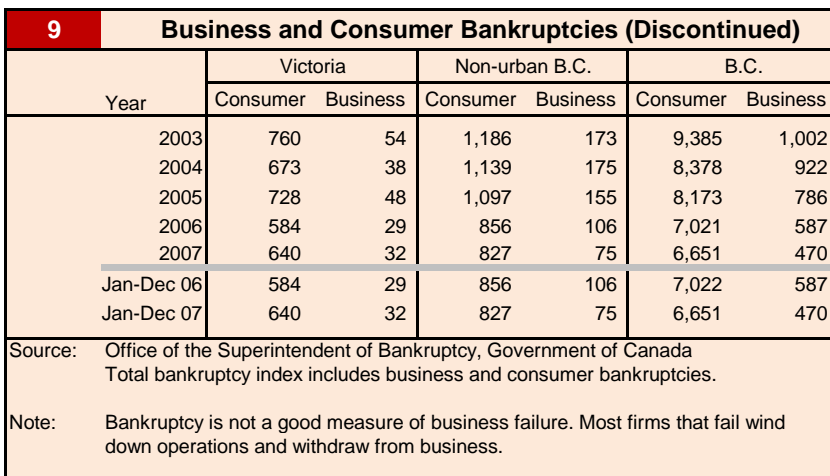
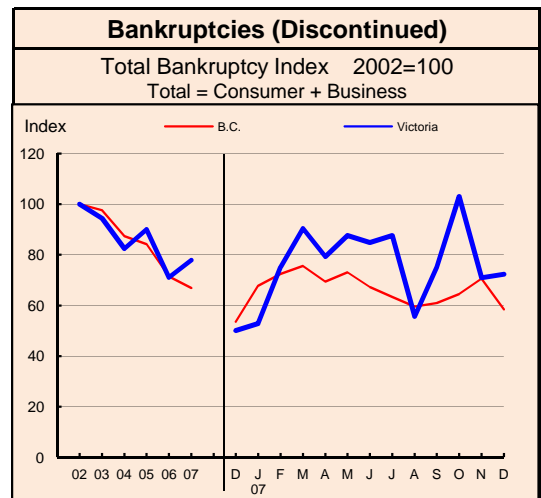
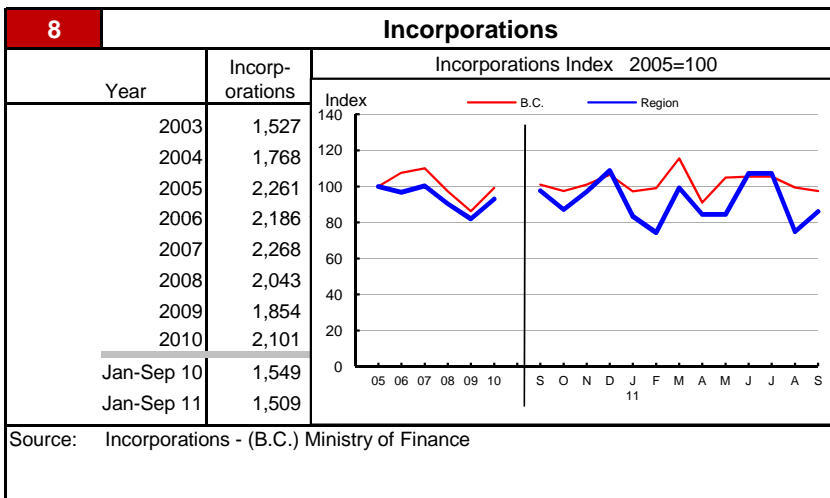
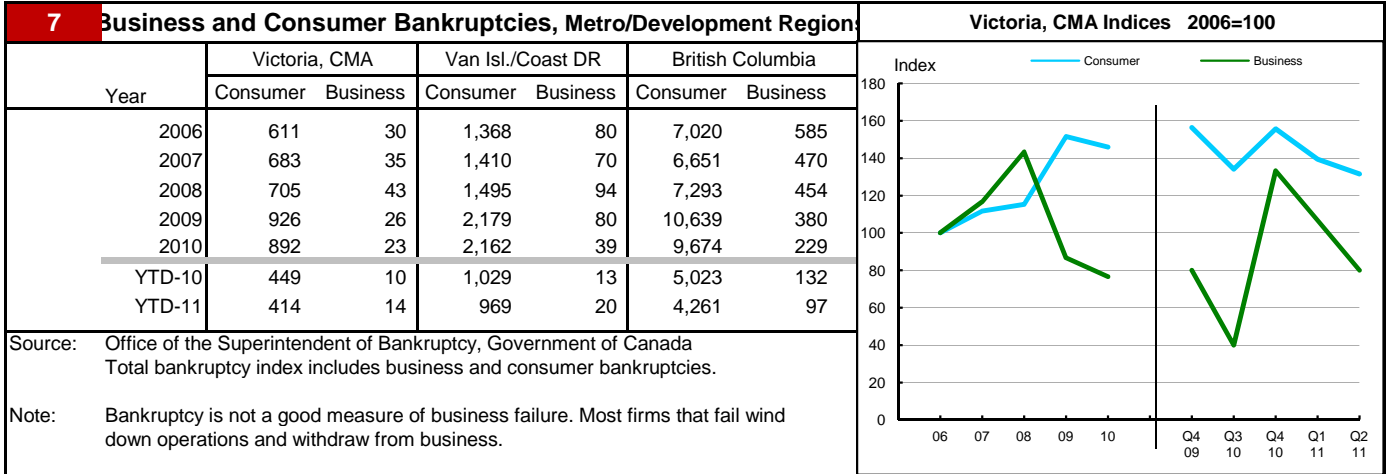
All room revenue data has been revised. For an explanation, see our periodical called Tourism Sector Monitor, April and May issues of 2009.  
 Link to explanation of changes: [http://www.bcstats.gov.bc.ca/pubs/pr\\_tour.asp](http://www.bcstats.gov.bc.ca/pubs/pr_tour.asp)

6		Building Permits					Total Permits Index 2005=100	
Year	Total Building Permits	Non Residential			Residential	Index		
		Total Non Res.	Industrial	Commercial		Institutional & Gov't	B.C.	Region
<-- \$ Millions -->						Units		
2003	568.2	235.1	20.5	134.4	80.2	333.1	2,283	
2004	537.3	136.0	8.1	67.8	60.1	401.3	2,277	
2005	720.2	286.4	9.1	183.8	93.5	433.8	2,305	
2006	776.4	225.6	11.9	107.2	106.4	550.8	2,624	
2007	914.4	246.5	14.5	86.3	145.7	667.9	2,947	
2008	837.9	281.6	17.7	179.9	84.1	556.3	2,141	
2009	794.1	399.5	19.6	204.7	175.2	394.7	1,599	
2010	764.7	274.4	13.8	177.8	82.8	490.4	1,973	
Jan-Oct 10	573.4	145.3	11.1	79.3	54.9	428.0	1,704	
Jan-Oct 11	573.8	200.1	8.7	152.2	39.2	373.7	1,512	

Not all projects require a building permit, and not all municipalities & regions report. Latest month preliminary, previous month is revised.  
 Source: Statistics Canada (data collected from municipal and Regional District offices).



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Dependence on the Safety Net

10 Basic Income Assistance (Basic Income Assistance Recipients in Subject Group as a percent of Reference Group)							11 Employment Insurance (was UI) (EI beneficiaries as a percent of Reference Group)									
Subject Group (receiving benefits)		All (0-64)	Children <19 yrs in Families	Young Adults (19-24)	'Mid' Group (25-54)	Single Parent Women	Working Age (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Workers (55-64)	Note Older Data					
Reference Group		Total Pop. 0-64	Total Pop. <19	Total Pop. 19-24	Total Pop. 25-54	Tot. Female 19-64	Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64						
Capital Regional District	Sep '08	1.1	1.7	1.0	1.2	0.5	0.7	0.6	0.8	0.4	Sep '07					
	Dec '08	1.2	1.7	1.1	1.2	0.5	0.9	0.9	1.0	0.6	Dec '07					
	Mar '09	1.3	1.9	1.2	1.4	0.5	0.9	0.9	1.0	0.6	Mar '08					
	Jun '09	1.4	1.9	1.3	1.5	0.5	1.4	1.1	1.6	0.9	Jun '08					
	Sep '09	1.4	1.9	1.2	1.5	0.5	0.8	0.6	0.9	0.5	Sep '08					
	Dec '09	1.5	2.0	1.3	1.6	0.5	1.4	1.4	1.5	0.9	Dec '08					
	Mar '10	1.5	1.9	1.4	1.6	0.5	2.2	2.4	2.4	1.4	Mar '09					
	Jun '10	1.4	1.9	1.3	1.5	0.5	1.9	2.1	2.1	1.1	Jun '09					
	Sep '10	1.3	1.8	1.2	1.4	0.5	1.9	1.8	2.1	1.1	Sep '09					
Duration of Dependence on Income Assistance (As of September 2010)		All* Income Assistance Recipients as % of Total Pop 0-64: Region Compared to B.C.					EI Beneficiaries Aged 19-64 as % of Working Age Population									
Region		Percent					Percent									
B.C.		Region					B.C.					Region				
Total Number of Recipients	3,994	75,506														
Percent Distribution by Duration																
<1 Year	55.6	56.9														
1-2 Years	24.2	24.5														
>2 Years	20.2	18.6														
Source: Ministry of Social Development administrative files and BC Stats population estimates. These figures include only a subset of those receiving income assistance. Excluded are those on Continuous Assistance (disabled or with persistent multiple barriers to employment, children in the home of a relative, and OAS/seniors. A recipient is defined as 'each person living in a family or living alone that is receiving basic income assistance'. Data does not include Aboriginal people living on Reserve. Note: '-' Data too small to release.							Source: Ministry of Social Development and BC Stats population estimates.									
12 Dependence on Basic Income Assistance and/or Employment Insurance (Basic Income Assistance Recipients + Employment Insurance Recipients in Subject Group as a percent of Reference Group)																
Subject Group (receiving assistance)		All (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Group (55-64)	All 'Safety Net' Recipients as % of Total Pop 19-64: Region Compared to B.C.										
Reference Group		Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64	Percent										
Capital Regional District	Sep '07	1.5	1.4	1.8	0.8											
	Dec '07	1.8	1.8	2.1	1.0											
	Mar '08	1.8	1.8	2.1	0.9											
	Jun '08	2.3	2.0	2.7	1.2											
	Sep '08	1.7	1.6	2.0	0.9											
	Dec '08	2.4	2.5	2.7	1.3											
	Mar '09	3.3	3.5	3.8	1.8											
	Jun '09	3.1	3.3	3.5	1.6											
	Sep '09	3.1	3.0	3.6	1.6											

Note: This data should be revamped in early 2012 with EI data coming from Statistics Canada and IA data from Ministry of Social Development.



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**13 Demographics**

The urban nature of much of the Capital region means that its population density is much greater than in many other regions. Already older than British Columbia in 1986, the population has aged slightly more slowly than the provincial population, adding 6.7 years to its median in 20 years, compared to 7.2 years for the province as a whole. By 2007, the Capital Regional District's population was almost three years older than the provincial median. Fertility rates have been on the decline since the mid 1980s, and have been consistently much lower than provincial rates. Along with fertility, the ratio of children to working ages (18 to 64) has been decreasing and has been lower than provincial ratios for the last twenty years. Consistent with an older and ageing population, elderly dependency ratios (those over 65 years of age relative to those 18 to 64) are much higher than provincial ratios. However, elderly dependency ratios have been on the decline since the late 1980s. Overall dependency in this region is now very similar to that for the province as a whole. The relatively large proportion of elderly people affects other demographic variables as well. For example, the sex ratio is weighted much more in favour of females than is the case for British Columbia as a whole, since females tend to live longer than males. With decreasing fertility and an ageing population, the number of births dropped and deaths increased, leading to negative natural increase by the mid 1990s. Net migration has been positive throughout the last two decades, although with considerable variation in magnitude. Population change in the CRD has been dependent on movements of people in and out of the region for the last decade, and strong net migration inflows have led to steady growth over the last five years.

**14 Projection**

The retirement communities in Greater Victoria and the Gulf Islands should continue to grow as the provincial population ages and more people choose to retire in these areas. As Greater Victoria becomes more expensive, growth will likely move into Sooke and the Western Communities. The Gulf Islands' "Island Trust" exists to ensure that the islands maintain their character and this control over development attempts to keep growth on the Islands to a minimum. Net migration has been strongly positive over the last two decades and this trend is expected to continue for the next 30 years. Deaths will likely continue to climb, exceeding births by a widening margin and dropping the population growth rate by the end of the projection period. Nonetheless, the Capital Region is expected to add almost 82,000 people to its population by 2036. The population will continue to age and, by the end of the projection, the CRD will likely have over 7.5 dependents for every 10 people of working age.

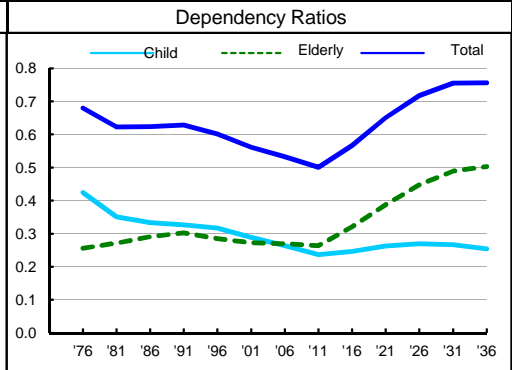
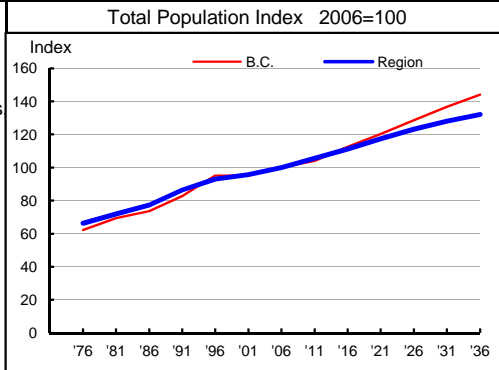
**15 Selected Demographic Characteristics**

Year	Population by age group, Thousands of persons							Households (,000)	Dependency Ratios			Year
	0-4	5-17	18-24	25-44	45-64	65+	All Ages		Child	Elderly	Total	
1976	13.0	46.7	31.2	56.7	52.7	36.0	236.3	87.7	0.424	0.256	0.680	1976
1981	13.9	41.5	33.1	70.3	54.4	42.8	256.1	103.6	0.351	0.271	0.622	1981
1986	15.8	40.6	30.6	83.6	55.2	49.2	275.0	117.5	0.333	0.291	0.623	1986
1991	17.2	44.5	29.8	99.0	60.1	57.1	307.7	127.9	0.327	0.302	0.629	1991
1996	17.2	48.3	30.1	104.0	72.6	58.9	331.1	141.4	0.317	0.285	0.601	1996
2001	14.9	48.1	32.8	97.8	87.6	59.5	340.6	147.6	0.289	0.273	0.561	2001
2006	14.7	46.4	34.7	93.9	103.6	62.6	355.9	155.7	0.263	0.269	0.533	2006
2011	15.7	43.7	35.0	100.4	114.9	65.9	375.6	165.7	0.237	0.263	0.500	2011
2016	17.0	45.2	32.2	105.0	115.5	81.1	396.0	176.5	0.246	0.321	0.567	2016
2021	17.6	49.0	30.6	108.9	113.8	98.2	418.1	187.1	0.263	0.388	0.651	2021
2026	17.0	52.0	32.5	106.6	116.3	114.2	438.4	197.4	0.270	0.447	0.717	2026
2031	16.0	53.1	34.6	102.4	122.7	127.0	455.9	207.4	0.266	0.489	0.755	2031
2036	16.0	52.1	37.0	102.3	128.4	134.5	470.2	217.0	0.254	0.502	0.757	2036

Age groups reflect pre-school, school, advanced education, family formation, mature workers and retired.

Child Dependency:  
 (ages 0-17) / (ages 18-64)

Elderly Dependency:  
 (ages 65+) / (ages 18-64)



Source: Population data are Projection P-36, run in Summer 2011. Figures are adjusted for Census undercount and are for July 1st of stated year.  
 Note: Demographics and Projection notes in Tables 13 and 14 are from Projection P-33, run the Summer 2008.