



**Powell River  
Regional District**

<b>1</b>	<b>General Economy</b>
<p>Municipalities in Regional District: Powell River</p> <p>The main activities of this area include forestry and tourism. The area has a large pulp and paper mill and smaller lumber and speciality mills. Several hydro projects have been proposed, and they are linked with the existing mill activities in the area. There are also fisheries activities including farmed fin and shellfish. The area has a growing retirement community. Eco-tourism is a new and growing industry for the area.</p>	

The notes above and later in this report on Demographics and Projections are the basis for BC Stats population projection P33 completed in the Summer of 2008. The projections are updated annually to reflect known demographic shifts and economic conditions. Full projections with "Components of Change", "Special Age Groups", "5 Year Age Cohorts by Sex", and accompanying notes are available for B.C., the 8 development regions, the 28 regional districts, the 79 local health areas (LHAs) and a number of "special areas" of local interest which are not part of a province-wide geocoding system. Individual areas, including age and sex detail, are modestly priced. Users requiring only total population projections are able to self serve for free from our population projection page: [www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp](http://www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp) The full B.C. level projection is available free on the above page.

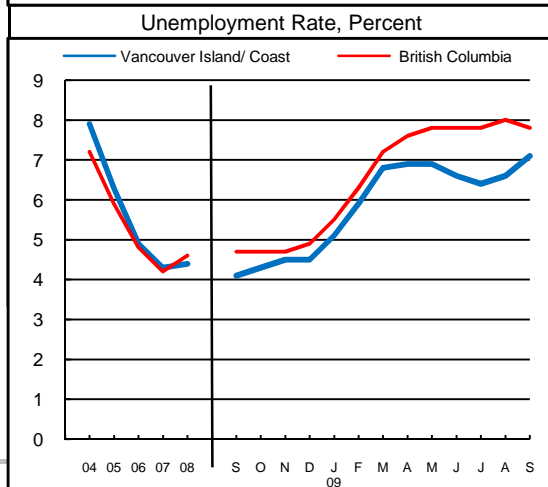
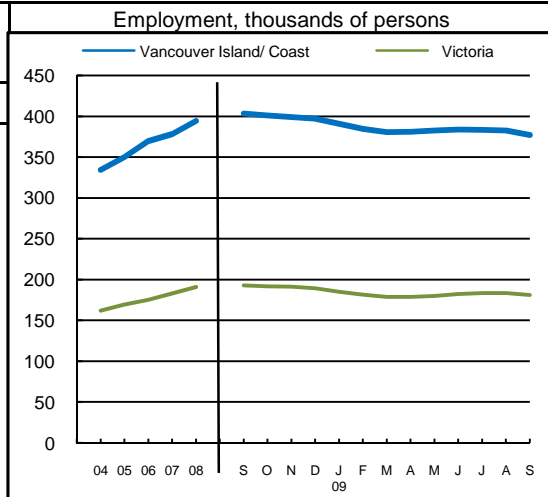
<b>2</b>		<b>Economic Structure - Number of Business Locations, by Sector, by Employment Size, December 2008</b>								
NAICS Code	Industry Sector based on NAICS Canada (North American Industrial Classification System)	Powell River							British Columbia	
		Locations With No Employees	Firms with Employees					Percent of Total	With Employees	
			Less Than 20	20 to 49	50 to 199	200 Plus	All Sizes with Emp.		Percent of Total	All Sizes
	Total, All Industries	651	702	42	16	5	765	100.0%	100.0%	175,003
11	Agric., Forestry, Fishing & Hunt	119	52	4	1	0	57	7.5%	4.0%	7,009
21	Mining & Oil & Gas Extract.	4	4	0	0	0	4	0.5%	0.6%	1,071
22	Utilities	1	2	0	0	0	2	0.3%	0.1%	203
23	Construction	96	93	5	1	0	99	12.9%	12.1%	21,108
31	Manufacturing (31-33)	12	28	1	1	1	31	4.1%	4.5%	7,879
41	Wholesale Trade	14	21	2	1	0	24	3.1%	5.9%	10,359
44	Retail Trade (44-45)	47	107	4	3	1	115	15.0%	11.9%	20,742
48	Transp. & Warehousing (48-49)	25	26	0	2	0	28	3.7%	4.4%	7,734
51	Information & Cultural Indust.	4	6	1	1	0	8	1.0%	1.4%	2,412
52	Finance & Insurance	34	14	2	2	0	18	2.4%	3.8%	6,564
53	Real Estate & Rental & Leasing	81	33	1	0	0	34	4.4%	4.5%	7,835
54	Profes'nl, Scientif. & Tech. Srv	66	54	2	0	0	56	7.3%	11.0%	19,278
55	Mgmt. of Companies & Enter.	37	11	0	0	0	11	1.4%	1.6%	2,818
56	Admin. & Sup'rt, Waste Mgmt.	33	27	0	0	0	27	3.5%	4.9%	8,513
61	Educational Services	5	3	2	0	1	6	0.8%	1.4%	2,363
62	Health Care & Social Assistance	15	83	3	2	1	89	11.6%	8.4%	14,773
71	Arts, Entertainment & Recreation	9	15	3	0	0	18	2.4%	1.6%	2,873
72	Accom. & Food Services	15	53	7	1	0	61	8.0%	6.7%	11,639
81	Other Serv's (ex. Public Admin.)	33	68	4	0	0	72	9.4%	10.9%	19,095
91	Public Administration	1	2	1	1	1	5	0.7%	0.4%	735

Source: Statistics Canada, Business Register Division. Note: This table formerly identified **business establishments**.



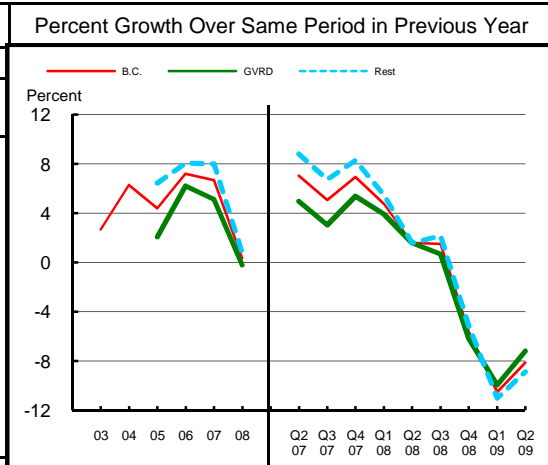
**Powell River  
Regional District**

<b>3 Employment and Unemployment Rate, monthly data are 3-month moving average, actual, ending in stated month</b>							
	Vancouver Island/ Coast		Victoria		British Columbia		
	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %	
1999	330.0	7.9	155.3	6.6	1,894.4	8.3	
2000	327.4	7.8	155.3	6.7	1,931.3	7.1	
2001	307.3	9.2	150.8	6.3	1,921.6	7.7	
2002	317.4	8.7	155.7	7.0	1,965.0	8.5	
2003	319.1	8.6	158.7	6.2	2,014.7	8.0	
2004	334.2	7.9	162.0	5.3	2,062.7	7.2	
2005	350.0	6.3	169.3	4.5	2,130.5	5.9	
2006	369.5	4.9	175.2	3.7	2,195.5	4.8	
2007	378.3	4.3	182.9	3.3	2,266.3	4.2	
2008	394.2	4.4	190.9	3.3	2,314.3	4.6	
2008 Jan	375.8	4.5	186.2	3.0	2,286.5	4.1	
Feb	378.0	5.0	185.0	3.3	2,278.9	4.2	
Mar	380.4	5.2	186.8	3.2	2,284.9	4.4	
Apr	386.9	4.6	190.0	2.8	2,295.0	4.4	
May	391.4	4.3	193.8	2.7	2,313.3	4.5	
Jun	395.9	3.9	195.0	2.8	2,329.8	4.4	
Jul	401.8	3.8	195.1	3.3	2,345.0	4.5	
Aug	403.3	3.8	194.0	3.7	2,350.7	4.6	
Sep	403.3	4.1	192.8	3.7	2,337.7	4.7	
Oct	401.0	4.3	191.8	3.8	2,325.3	4.7	
Nov	399.0	4.5	191.2	3.4	2,312.5	4.7	
Dec	397.2	4.5	189.2	3.6	2,304.8	4.9	
2009 Jan	390.9	5.1	184.9	3.9	2,278.4	5.5	
Feb	384.4	5.9	181.3	4.9	2,251.1	6.3	
Mar	380.7	6.8	178.8	5.5	2,227.5	7.2	
Apr	381.0	6.9	178.9	6.0	2,229.0	7.6	
May	382.5	6.9	180.1	6.2	2,243.1	7.8	
Jun	383.5	6.6	182.4	6.2	2,264.6	7.8	
Jul	383.1	6.4	183.4	6.1	2,275.9	7.8	
Aug	382.4	6.6	183.4	6.1	2,280.5	8.0	
Sep	376.9	7.1	181.1	6.6	2,275.8	7.8	
Oct							
Nov							
Dec							
Average:							
ytd average	Jan-Sep08	393.2	4.4	191.5	3.2	2,317.5	4.5
based on	Jan-Sep09	380.2	6.8	180.8	6.1	2,256.0	7.6
actual data	% Change	-3.3		-5.6		-2.7	



Source: Labour Force Survey, Statistics Canada. Sub-provincial regions are development regions or census metropolitan areas.

<b>4 Retail Sales - based on Statistics Canada monthly survey</b>						
Year or Year/Quarter	\$ millions of retail sales			Percent change on year ago		
	B.C.	Greater Vancouver	Rest of Province	B.C.	Greater Vancouver	Rest of Province
2004	47,216.6	22,243.6	24,973.0	6.3	n/a	n/a
2005	49,286.3	22,702.6	26,583.7	4.4	2.1	6.4
Annual data 2006	52,837.1	24,110.2	28,726.9	7.2	6.2	8.1
2007	56,365.4	25,342.8	31,022.6	6.7	5.1	8.0
2008	56,562.4	25,290.5	31,271.8	0.3	-0.2	0.8
Quarterly data 08 2	14,749.1	6,626.3	8,122.8	1.6	1.6	1.6
08 3	14,923.3	6,466.4	8,456.9	1.5	0.7	2.2
08 4	14,053.2	6,340.4	7,712.7	-5.6	-6.2	-5.2
09 1	11,485.1	5,274.5	6,210.5	-10.5	-10.0	-11.0
09 2	13,550.1	6,150.0	7,400.1	-8.1	-7.2	-8.9



Source: B.C. & GVRD data - Statistics Canada, monthly survey (CANSIM 080-0015).



**Powell River  
Regional District**

**Was 5** **Manufacturing Principal Statistics - Search at [www.made-in-bc.ca](http://www.made-in-bc.ca) for local firms, products and more**

This table is discontinued. Sub-provincial manufacturing principal statistics are no longer being produced.

5		Tourism Room Revenue (\$ Thousands)						Tourism Room Revenue Index 2003=100	
Powell River Regional District	Year	Total/YTD	Q1	Q2	Q3	Q4	Index		
		2005	x	na()	na()	na()	na()	200	
	2006	x	na()	na()	na()	na()	180		
	2007	n/a	na()	na()	na()	na()	160		
	2008	n/a	na()	na()	na()	na()	140		
	2009	n/a	na()	na()	na()	na()	120		
British Columbia	2005	1,681,563.6	351,779.6	404,639.8	610,273.7	314,870.6	100		
	2006	1,807,608.7	366,165.1	450,747.7	652,476.4	338,219.5	80		
	2007	1,963,958.7	412,949.3	488,493.9	697,545.2	364,970.3	60		
	2008	1,977,424.9	435,223.9	503,276.7	687,708.3	351,215.9	40		
	2009	802,329.6	378,880.1	423,449.6			20		
		2008 Room Revenue by Accommodation Type (\$Thousands   %Share)							
TOTAL	5,463.0	100.0%							

Source: Hotel tax database maintained by Consumer Taxation Branch, Ministry of Small Business and Revenue. Published in detail monthly by BC Stats.

All room revenue data has been revised. For an explanation, see our periodical called *Tourism Sector Monitor*, April and May issues of 2009.  
Link to explanation of changes: [http://www.bcstats.gov.bc.ca/pubs/pr\\_tour.asp](http://www.bcstats.gov.bc.ca/pubs/pr_tour.asp)

6		Building Permits						Total Permits Index 2003=100	
Year	Total Building Permits	Non Residential				Residential		Index	
		Total Non Res.	Industrial	Commercial	Institutional & Gov't		Units	1800	
		<-- \$ Millions -->						1600	
2001	7.5	2.4	0.0	2.0	0.4	5.1	60	1400	
2002	4.2	0.4	0.0	0.1	0.3	3.8	18	1200	
2003	1.7	0.1	0.0	0.1	0.0	1.6	10	1000	
2004	5.9	1.7	0.2	1.2	0.3	4.2	26	800	
2005	26.5	11.3	0.0	3.0	8.3	15.2	108	600	
2006	18.5	9.3	0.1	5.9	3.3	9.2	54	400	
2007	14.4	4.1	0.2	1.6	2.3	10.3	51	200	
2008	18.1	6.4	0.0	6.4	0.0	11.7	47	0	
Jan-Aug 08	15.9	6.3	0.0	6.3	0.0	9.6	39	01 02 03 04 05 06 07 08	
Jan-Aug 09	9.3	2.8	0.0	2.6	0.2	6.5	30	A S O N D J F M A M J J A 09	

Not all projects require a building permit, and not all municipalities & regions report. Latest month preliminary, previous month is revised.  
Source: Statistics Canada (data collected from municipal and Regional District offices).

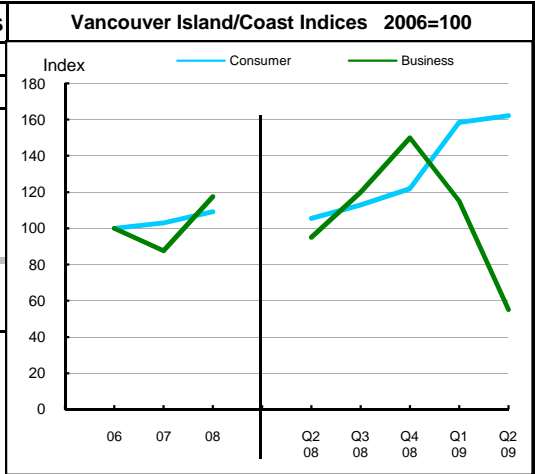


**Powell River  
Regional District**

7 Business and Consumer Bankruptcies, Quarterly - NEW series						
Year	Vancouver Island/Coast		British Columbia			
	Consumer	Business	Consumer	Business	Consumer	Business
2006	1,368	80	7,020	585		
2007	1,410	70	6,651	470		
2008	1,495	94	7,293	454		
2009						
2010						
YTD-08	692	40	3,335	202		
YTD-09	1,097	34	5,400	232		

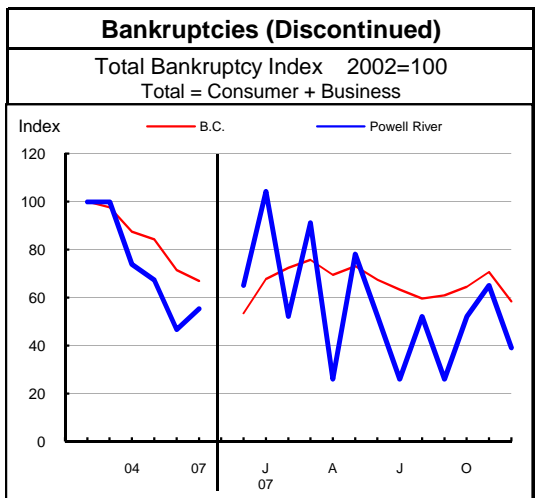
Source: Office of the Superintendent of Bankruptcy, Government of Canada  
Total bankruptcy index includes business and consumer bankruptcies.

Note: Bankruptcy is not a good measure of business failure. Most firms that fail wind down operations and withdraw from business.



8 Incorporations			
Year	Incorporations	Incorporations Index 2003=100	
		Index 600	
2001	38		
2002	48		
2003	28		
2004	46		
2005	42		
2006	61		
2007	66		
2008	45		
Jan-Sep 08	36		
Jan-Sep 09	74		

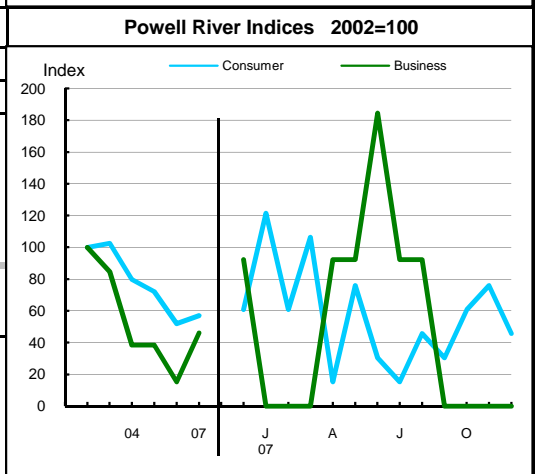
Source: Incorporations - (B.C.) Ministry of Finance



9 Business and Consumer Bankruptcies (Discontinued)						
Year	Powell River		Non-urban B.C.		B.C.	
	Consumer	Business	Consumer	Business	Consumer	Business
2003	81	11	1,186	173	9,385	1,002
2004	63	5	1,139	175	8,378	922
2005	57	5	1,097	155	8,173	786
2006	41	2	856	106	7,021	587
2007	45	6	827	75	6,651	470
Jan-Dec 06	41	2	856	106	7,022	587
Jan-Dec 07	45	6	827	75	6,651	470

Source: Office of the Superintendent of Bankruptcy, Government of Canada  
Total bankruptcy index includes business and consumer bankruptcies.

Note: Bankruptcy is not a good measure of business failure. Most firms that fail wind down operations and withdraw from business.





**Powell River  
Regional District**

**Dependence on the Safety Net**

<b>10 Basic Income Assistance</b> (Basic Income Assistance Recipients in Subject Group as a percent of Reference Group)							<b>11 Employment Insurance (was UI)</b> (EI beneficiaries as a percent of Reference Group)																																														
Subject Group (receiving benefits)		All (0-64)	Children <19 yrs in Families	Young Adults (19-24)	'Mid' Group (25-54)	Single Parent Women	Working Age (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Workers (55-64)	Note Older Data																																										
Reference Group		Total Pop. 0-64	Total Pop. <19	Total Pop. 19-24	Total Pop. 25-54	Tot. Female 19-64	Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64																																											
Powell River Regional District	Sep '07	1.8	2.7	3.1	1.7	0.8	2.9	2.4	3.4	2.0	Mar '07																																										
	Dec '07	2.1	3.0	3.7	2.1	0.8	1.7	1.6	2.0	1.1	Jun '07																																										
	Mar '08	2.1	3.0	3.5	2.1	0.8	1.5	1.1	1.8	1.0	Sep '07																																										
	Jun '08	2.1	3.1	3.1	2.1	0.8	2.8	2.3	3.4	1.4	Dec '07																																										
	Sep '08	2.0	3.1	3.2	2.0	0.8	2.6	1.0	3.2	1.7	Mar '08																																										
	Dec '08	2.4	3.5	3.9	2.3	0.9	3.2	1.8	3.8	2.5	Jun '08																																										
	Mar '09	2.9	4.1	4.5	3.0	1.1	1.6	1.2	1.9	1.2	Sep '08																																										
	Jun '09	3.2	4.4	5.7	3.3	1.0	3.1	3.9	3.6	1.9	Dec '08																																										
	Sep '09	3.4	4.7	6.8	3.2	1.2	5.4	6.8	6.3	2.8	Mar '09																																										
	Duration of Dependence on Income Assistance (As of September 2009)		All* Income Assistance Recipients as % of Total Pop 0-64: Region Compared to B.C.					EI Beneficiaries Aged 19-64 as % of Working Age Population																																													
Region		Percent					Percent																																														
Total Number of Recipients	519																																																				
Percent Distribution by Duration		<table border="1"> <thead> <tr> <th>Duration</th> <th>Region</th> <th>B.C.</th> </tr> </thead> <tbody> <tr> <td>&lt;1 Year</td> <td>69.7</td> <td>65.3</td> </tr> <tr> <td>1-2 Years</td> <td>18.9</td> <td>18.2</td> </tr> <tr> <td>&gt;2 Years</td> <td>11.4</td> <td>16.4</td> </tr> </tbody> </table>					Duration	Region	B.C.	<1 Year	69.7	65.3	1-2 Years	18.9	18.2	>2 Years	11.4	16.4	<table border="1"> <thead> <tr> <th>Month</th> <th>Region</th> <th>B.C.</th> </tr> </thead> <tbody> <tr><td>Mar '07</td><td>3.0</td><td>1.8</td></tr> <tr><td>Jun '07</td><td>1.8</td><td>1.2</td></tr> <tr><td>Sep '07</td><td>1.5</td><td>1.1</td></tr> <tr><td>Dec '07</td><td>2.8</td><td>1.8</td></tr> <tr><td>Mar '08</td><td>2.5</td><td>1.7</td></tr> <tr><td>Jun '08</td><td>3.2</td><td>2.5</td></tr> <tr><td>Sep '08</td><td>1.7</td><td>1.2</td></tr> <tr><td>Dec '08</td><td>3.8</td><td>1.9</td></tr> <tr><td>Mar '09</td><td>5.5</td><td>3.8</td></tr> </tbody> </table>					Month	Region	B.C.	Mar '07	3.0	1.8	Jun '07	1.8	1.2	Sep '07	1.5	1.1	Dec '07	2.8	1.8	Mar '08	2.5	1.7	Jun '08	3.2	2.5	Sep '08	1.7	1.2	Dec '08	3.8	1.9	Mar '09	5.5	3.8
Duration	Region	B.C.																																																			
<1 Year	69.7	65.3																																																			
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Sep '08	1.7	1.2																																																			
Dec '08	3.8	1.9																																																			
Mar '09	5.5	3.8																																																			
Source: Ministry of Children and Family Development administrative files and BC Stats population estimates. These figures include only a subset of those receiving income assistance. Excluded are those on Continuous Assistance (disabled or with persistent multiple barriers to employment, children in the home of a relative, and OAS/seniors. A recipient is defined as 'each person living in a family or living alone that is receiving basic income assistance'. Data does not include Aboriginal people living on Reserve. Note: '-' Data too small to release.							Source: Ministry of Housing and Social Development and BC Stats population estimates.																																														
<b>12 Dependence on Basic Income Assistance and/or Employment Insurance</b> (Basic Income Assistance Recipients + Employment Insurance Recipients in Subject Group as a percent of Reference Group)																																																					
Subject Group (receiving assistance)		All (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Group (55-64)	All 'Safety Net' Recipients as % of Total Pop 19-64: Region Compared to B.C.																																															
Reference Group		Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64	Percent																																															
Powell River Regional District	Mar '07	4.4	5.8	5.1	2.5																																																
	Jun '07	3.2	5.0	3.6	1.6																																																
	Sep '07	3.0	4.2	3.5	1.5																																																
	Dec '07	4.5	5.8	5.4	2.0																																																
	Mar '08	4.3	4.4	5.2	2.2																																																
	Jun '08	4.9	4.9	5.8	2.9																																																
	Sep '08	3.2	4.3	3.7	1.8																																																
	Dec '08	5.0	7.5	5.8	2.6																																																
Mar '09	7.6	11.0	9.0	3.6																																																	

Note: The EI figures reported above no longer include persons claiming parental/adoption leave. Previous issues of this table did include them.



**Powell River  
 Regional District**

**13**

**Demographics**

Powell River received mainly net inflows of people from the late 1980s to the mid 1990s but outflows between 1998 and 2003 led to a net loss in population for a few years. Nonetheless, this region has seen moderate overall growth in the last twenty years. The population has aged at a more rapid pace than the province as a whole, adding almost 13 years to its median age since 1986, compared to a provincial gain of 7.2 years. This region's population is now over seven years older than British Columbia as a whole. Fertility has shown a dramatic decline, but remains higher than provincial rates. Consistent with decreasing fertility and an ageing population, child dependency ratios have been dropping while the ratio of elderly people (aged 65 and older) to working ages (aged 18 to 64) has been on the rise. Overall dependency is relatively high, with over six dependents for every ten people of working age in 2007. Despite the ageing population, males continue to outnumber females, likely due to the nature of economic activities in the region. Births have decreased sharply over the last twenty years, and have been outnumbered by deaths since 1999-2000. Moderate migration inflows in the last few years have been tempered by negative natural increase, resulting in minimal growth.

**14**

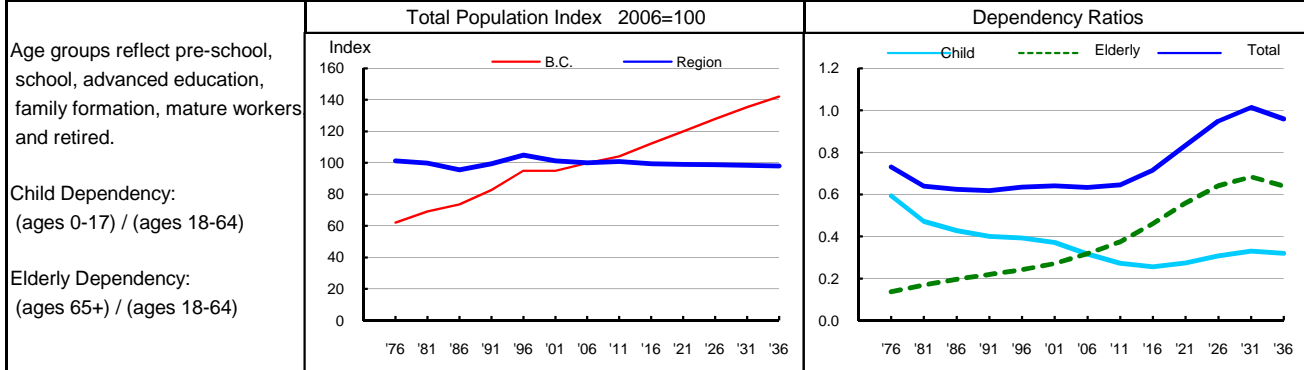
**Projection**

Although this area is attempting to diversify its economy, developments in the forest sector will continue to have important impacts on the employment base of the area. The region is projected to receive small, but increasing, net inflows of migrants throughout most of the period. However, increasingly negative natural increase values are expected to negate any gains made through migration to the area. As a result, the population for this area is expected to decline by about 1,500 people by the end of the projection period. The population will continue to age and, by 2036, this region will likely have about 9.5 dependents for every 10 people of working age and the vast majority of these dependents will be seniors.

**15**

**Selected Demographic Characteristics**

Year	Population by age group, Thousands of persons							Households (,000)	Dependency Ratios			Year
	0-4	5-17	18-24	25-44	45-64	65+	All Ages		Child	Elderly	Total	
1976	1.6	5.2	2.3	5.4	3.8	1.6	20.0	6.5	0.594	0.137	0.731	1976
1981	1.2	4.4	2.5	5.6	3.9	2.0	19.7	7.0	0.471	0.169	0.640	1981
1986	1.3	3.7	1.9	5.6	4.1	2.3	18.9	7.3	0.428	0.196	0.625	1986
1991	1.3	3.5	1.6	6.0	4.5	2.7	19.6	7.6	0.400	0.219	0.619	1991
1996	1.2	3.7	1.5	6.0	5.2	3.1	20.7	8.4	0.393	0.243	0.636	1996
2001	0.9	3.6	1.3	5.1	5.8	3.3	20.0	8.4	0.371	0.271	0.642	2001
2006	0.8	3.0	1.2	4.0	6.8	3.8	19.7	8.3	0.316	0.319	0.635	2006
2011	0.7	2.6	1.7	3.4	7.0	4.5	19.9	8.7	0.272	0.374	0.646	2011
2016	0.8	2.1	1.5	3.6	6.4	5.3	19.6	9.0	0.255	0.461	0.716	2016
2021	0.8	2.1	1.2	3.9	5.6	6.0	19.5	9.0	0.274	0.559	0.833	2021
2026	0.8	2.2	1.1	4.2	4.6	6.4	19.5	9.0	0.307	0.641	0.948	2026
2031	0.8	2.4	1.1	4.5	4.0	6.6	19.4	8.9	0.329	0.684	1.013	2031
2036	0.8	2.4	1.3	4.3	4.3	6.3	19.3	8.9	0.319	0.640	0.959	2036



Source: Population data are Projection P-34, run in Summer 2009. Figures are adjusted for Census undercount and are for July 1st of stated year.  
 Note: Demographics and Projection notes in Tables 13 and 14 are from Projection P-33, run the Summer 2008.