



**Powell River
 Regional District**

1	General Economy
<p>Municipalities in Regional District: Powell River</p> <p>The main activities of this area include forestry and tourism. The area has a large pulp and paper mill and smaller lumber and speciality mills. Several hydro projects have been proposed, and they are linked with the existing mill activities in the area. There are also fisheries activities including farmed fin and shellfish. The area has a growing retirement community. Eco-tourism is a new and growing industry for the area.</p>	

The notes above and later in this report on Demographics and Projections are the basis for BC Stats population projection P33 completed in the Summer of 2008. The projections are updated annually to reflect known demographic shifts and economic conditions. Full projections with "Components of Change", "Special Age Groups", "5 Year Age Cohorts by Sex", and accompanying notes are available for B.C., the 8 development regions, the 28 regional districts, the 79 local health areas (LHAs) and a number of "special areas" of local interest which are not part of a province-wide geocoding system. Individual areas, including age and sex detail, are modestly priced. Users requiring only total population projections are able to self serve for free from our population projection page: www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp The full B.C. level projection is available free on the above page.

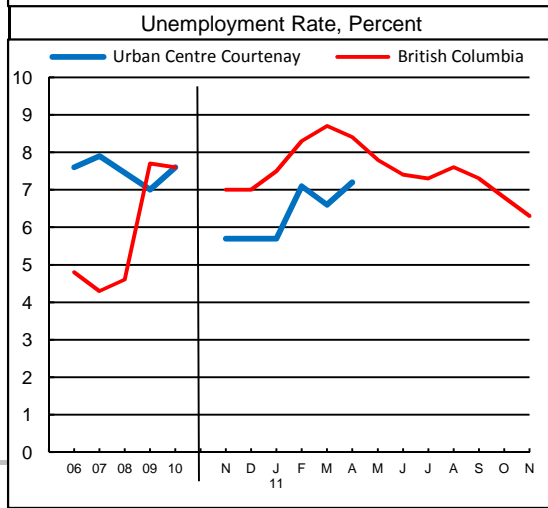
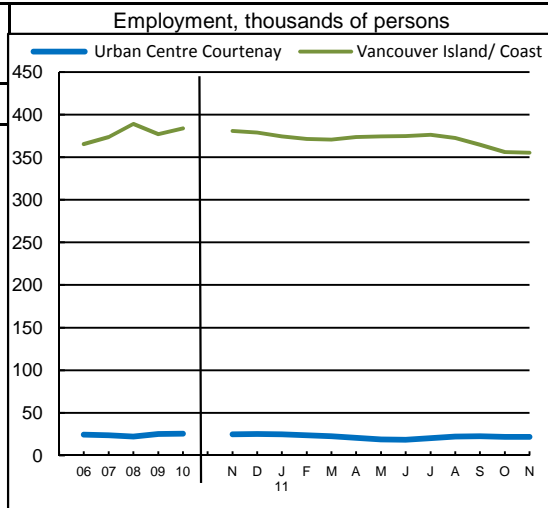
2		Economic Structure - Number of Business Locations, by Sector, by Employment Size, December 2010								
NAICS Code	Industry Sector based on NAICS Canada (North American Industrial Classification System)	Powell River							British Columbia	
		Locations With No Employees	Firms with Employees						With Employees	
			Less Than 20	20 to 49	50 to 199	200 Plus	All Sizes with Emp.	Percent of Total	Percent of Total	All Sizes
	Total, All Industries	641	710	39	16	5	770	100.0%	100.0%	370,262
11	Agric., Forestry, Fishing & Hunt	87	55	5	1	0	61	7.9%	4.1%	15,134
21	Mining & Oil & Gas Extract.	3	4	0	0	0	4	0.5%	0.6%	2,220
22	Utilities	2	2	0	0	0	2	0.3%	0.1%	363
23	Construction	107	93	3	1	0	97	12.6%	14.0%	51,926
31	Manufacturing (31-33)	16	26	1	0	1	28	3.6%	3.2%	11,824
41	Wholesale Trade	16	17	1	0	0	18	2.3%	4.4%	16,471
44	Retail Trade (44-45)	35	100	7	2	1	110	14.3%	8.1%	30,041
48	Transp. & Warehousing (48-49)	26	24	0	1	0	25	3.2%	5.1%	18,964
51	Information & Cultural Indust.	3	7	0	1	0	8	1.0%	1.5%	5,509
52	Finance & Insurance	35	13	2	2	0	17	2.2%	5.4%	19,946
53	Real Estate & Rental & Leasing	85	42	1	0	0	43	5.6%	11.2%	41,389
54	Profes'nl, Scientif. & Tech. Srv	69	52	1	0	0	53	6.9%	13.1%	48,449
55	Mgmt. of Companies & Enter.	31	11	0	0	0	11	1.4%	3.9%	14,283
56	Admin. & Sup'rt, Waste Mgmt.	37	28	1	0	0	29	3.8%	4.5%	16,769
61	Educational Services	7	5	0	1	1	7	0.9%	1.2%	4,290
62	Health Care & Social Assistance	12	93	2	2	1	98	12.7%	5.6%	20,661
71	Arts, Entertainment & Recreation	7	14	1	1	0	16	2.1%	1.7%	6,187
72	Accom. & Food Services	22	44	11	2	0	57	7.4%	4.3%	15,964
81	Other Serv's (ex. Public Admin.)	41	75	2	1	0	78	10.1%	7.8%	28,939
91	Public Administration	-	5	1	1	1	8	1.0%	0.3%	933

Source: Statistics Canada, Business Register Division. Note: This table formerly identified **business establishments**.



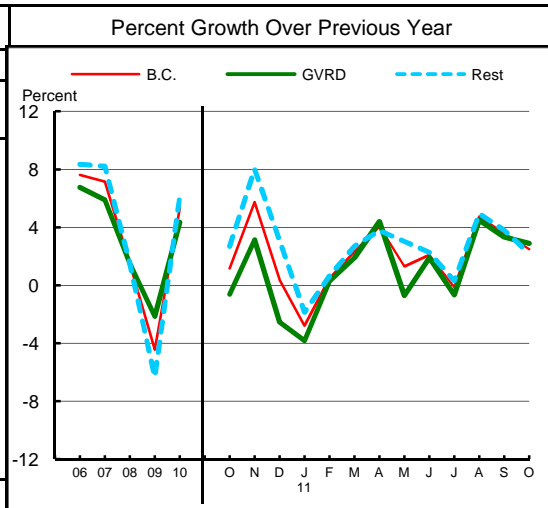
**Powell River
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3 Employment and Unemployment Rate, monthly data are 3-month moving average, actual, ending in stated month						
	Urban Centre Courtenay		Vancouver Island/ Coast		British Columbia	
	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %
2001	16.3	11.4	307.4	9.2	1,919.7	7.7
2002	14.8	15.9	316.8	8.7	1,952.8	8.5
2003	15.4	12.0	319.0	8.6	1,998.0	8.0
2004	17.9	11.0	333.3	7.9	2,032.8	7.2
2005	24.9	10.8	348.5	6.3	2,091.9	5.8
2006	24.4	7.6	365.5	4.9	2,147.2	4.8
2007	23.4	7.9	373.9	4.3	2,222.6	4.3
2008	21.9	NA	389.3	4.4	2,266.4	4.6
2009	25.1	7.0	377.0	7.3	2,217.9	7.7
2010	25.4	7.6	383.8	6.3	2,256.5	7.6
2010 Jan	28.1	9.4	375.6	8.3	2,219.8	8.0
2010 Feb	28.0	8.5	378.2	8.1	2,213.3	8.1
2010 Mar	27.8	8.3	380.4	7.5	2,213.2	8.2
2010 Apr	26.6	8.9	385.8	6.6	2,224.5	7.8
2010 May	24.3	6.9	388.8	5.8	2,238.7	7.8
2010 Jun	24.8	6.8	389.7	5.5	2,258.8	7.6
2010 Jul	24.9	6.7	388.5	5.9	2,277.1	7.7
2010 Aug	25.2	10.0	387.0	6.4	2,289.9	7.8
2010 Sep	24.1	9.7	386.1	6.3	2,284.5	7.8
2010 Oct	23.9	8.4	382.2	6.2	2,278.8	7.5
2010 Nov	24.8	5.7	381.1	5.8	2,273.6	7.0
2010 Dec	25.0	NA	379.0	5.9	2,269.6	7.0
2011 Jan	24.7	5.7	374.7	6.9	2,250.0	7.5
2011 Feb	23.6	7.1	371.7	8.1	2,232.3	8.3
2011 Mar	22.6	6.6	370.9	9.1	2,227.7	8.7
2011 Apr	20.5	7.2	373.7	8.5	2,240.5	8.4
2011 May	18.6	NA	374.5	8.1	2,261.0	7.8
2011 Jun	18.2	NA	375.0	7.7	2,280.1	7.4
2011 Jul	20.1	NA	376.5	8.0	2,295.3	7.3
2011 Aug	22.1	NA	372.7	7.8	2,298.0	7.6
2011 Sep	22.3	NA	364.7	7.6	2,300.7	7.3
2011 Oct	21.8	NA	356.1	6.9	2,299.8	6.8
2011 Nov	21.7	NA	355.3	6.4	2,296.6	6.3
Average:						
Jan-Nov10	!! Caution		384.3	6.4	2,256.8	7.7
Jan-Nov11	Small		367.6	7.8	2,273.7	7.5
% Change	Sample		-4.3		0.7	



Source: Labour Force Survey, Statistics Canada. Sub-provincial regions are development regions or census metropolitan areas.

4 Retail Sales - based on Statistics Canada monthly survey						
Year or Year/Year-to-Date	\$ millions of retail sales			Percent change on year ago		
	B.C.	Greater Vancouver	Rest of Province	B.C.	Greater Vancouver	Rest of Province
2006	53,133.4	24,301.6	28,831.9	7.6	6.7	8.3
2007	56,930.4	25,733.1	31,197.3	7.1	5.9	8.2
2008	57,783.0	26,116.0	31,667.0	1.5	1.5	1.5
2009	55,221.9	25,556.4	29,665.6	-4.4	-2.1	-6.3
2010	58,144.7	26,667.6	31,477.1	5.3	4.3	6.1
Jan-Sep 2010	42,773.1	19,620.4	23,152.6			
Jan-Sep 2011	43,551.2	19,871.0	23,680.1	1.8	1.3	2.3



Source: B.C. & GVRD data - Statistics Canada, CANSIM 080-0020, unadjusted data.



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 Regional District**

Was 5 **Manufacturing Principal Statistics - Search at www.made-in-bc.ca for local firms, products and more**

This table is discontinued. Sub-provincial manufacturing principal statistics are no longer being produced.

The methodology used to generate Room Revenue estimates is being refined and as a result the regularly scheduled release of the data from April through August 2011 was interrupted. BC Stats will be publishing updated estimates, including revisions to previously-released data, in September of 2011. We apologize for any inconvenience to users.

5		Tourism Room Revenue (\$ Thousands)					Tourism Room Revenue Index 2004=100		
	Year	Total/YTD	Q1	Q2	Q3	Q4	Index		
Powell River Regional District	2006	x	0.0	0.0	1,865.0	0.0			
	2007	n/a	0.0	0.0	2,121.0	828.0			
	2008	n/a	783.0	0.0	2,212.0	0.0			
	2009	n/a	845.0	0.0	1,779.0	0.0			
	2010	n/a	0.0	0.0	1,865.0				
British Columbia	2006	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0			
	2007	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0			
	2008	1,977,385.0	435,234.0	503,243.0	687,790.0	351,118.0			
	2009	1,743,074.0	378,897.0	423,761.0	617,008.0	323,408.0			
	2010	1,594,984.0	502,294.0	441,819.0	650,871.0				
2009 Room Revenue by Accommodation Type (\$Thousands %Share)									
TOTAL	4,638.0	100.0%	asterisk before location denotes sub-area detail						

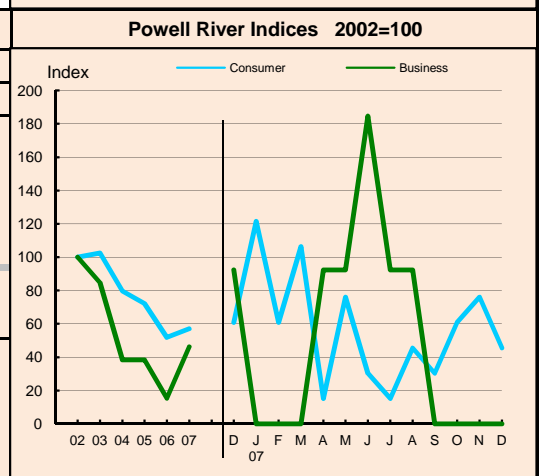
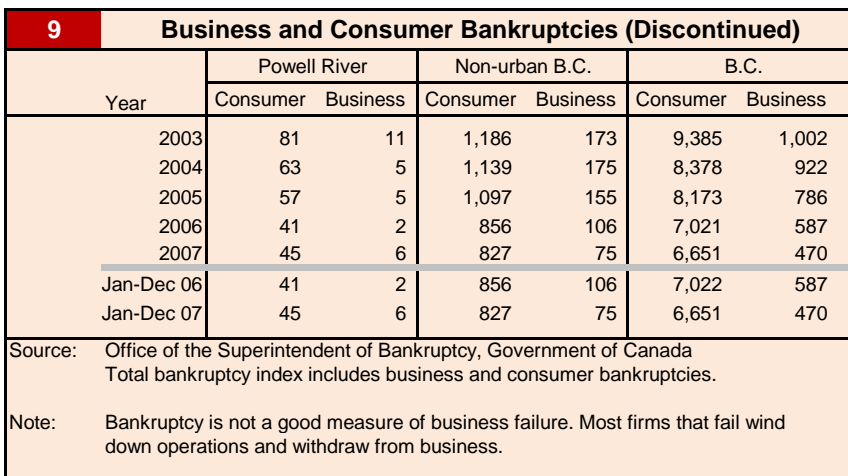
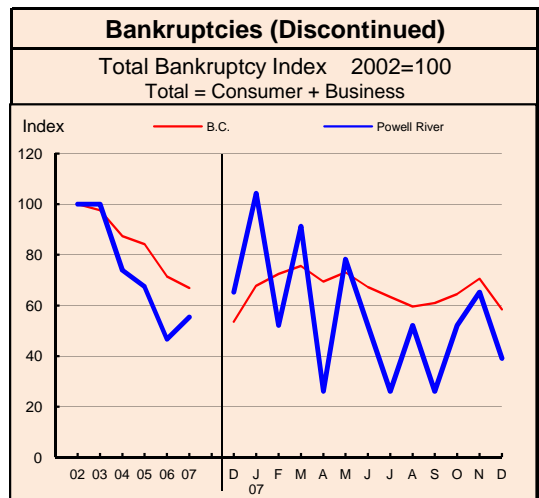
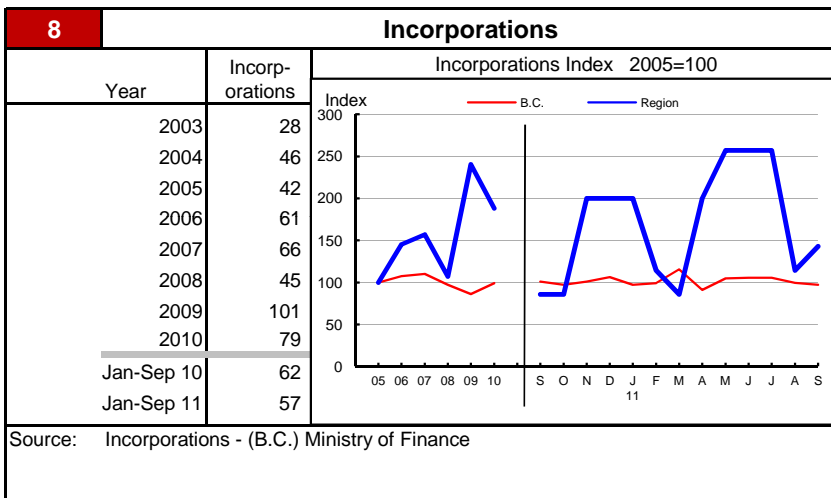
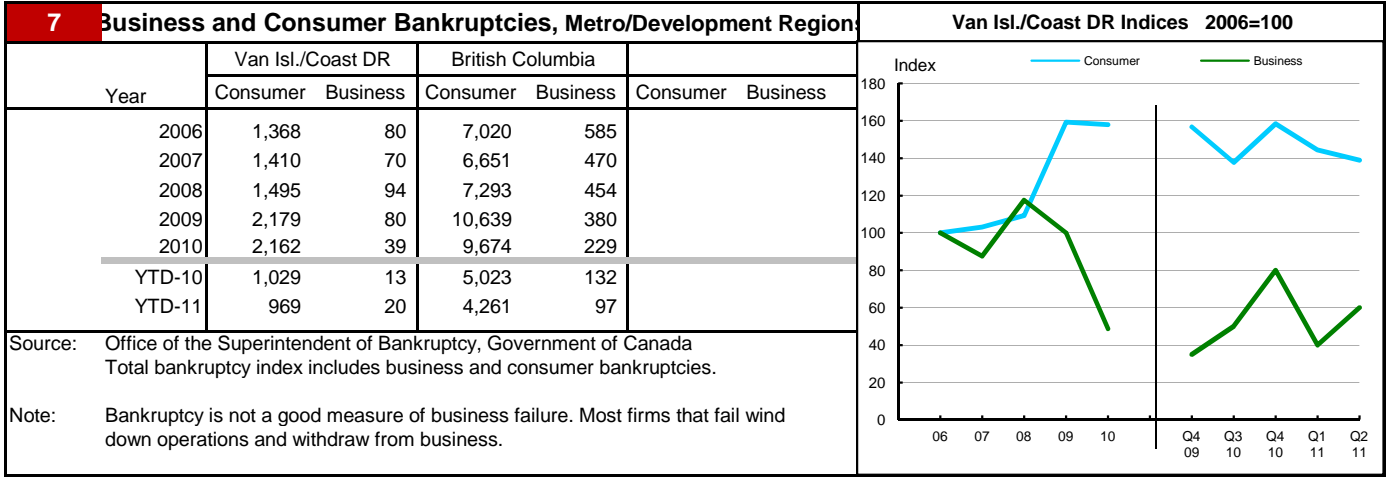
All room revenue data has been revised. For an explanation, see our periodical called *Tourism Sector Monitor*, April and May issues of 2009. Link to explanation of changes: http://www.bcstats.gov.bc.ca/pubs/pr_tour.asp

6		Building Permits					Total Permits Index 2005=100	
Year	Total Building Permits	Non Residential				Residential	Units	Index
		Total Non Res.	Industrial	Commercial	Institutional & Gov't			
		<-- \$ Millions -->						
2003	1.7	0.1	0.0	0.1	0.0	1.6	10	
2004	5.9	1.7	0.2	1.2	0.3	4.2	26	
2005	26.5	11.3	0.0	3.0	8.3	15.2	108	
2006	18.5	9.3	0.1	5.9	3.3	9.2	54	
2007	14.4	4.1	0.2	1.6	2.3	10.3	51	
2008	18.1	6.4	0.0	6.4	0.0	11.7	47	
2009	12.8	4.1	0.0	3.8	0.2	8.7	39	
2010	9.0	1.1	0.0	1.1	0.0	7.9	34	
Jan-Oct 10	8.4	1.0	0.0	1.0	0.0	7.4	32	
Jan-Oct 11	21.6	16.3	0.5	0.9	15.0	5.3	21	

Not all projects require a building permit, and not all municipalities & regions report. Latest month preliminary, previous month is revised. Source: Statistics Canada (data collected from municipal and Regional District offices).



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13

Demographics

Powell River received mainly net inflows of people from the late 1980s to the mid 1990s but outflows between 1998 and 2003 led to a net loss in population for a few years. Nonetheless, this region has seen moderate overall growth in the last twenty years. The population has aged at a more rapid pace than the province as a whole, adding almost 13 years to its median age since 1986, compared to a provincial gain of 7.2 years. This region's population is now over seven years older than British Columbia as a whole. Fertility has shown a dramatic decline, but remains higher than provincial rates. Consistent with decreasing fertility and an ageing population, child dependency ratios have been dropping while the ratio of elderly people (aged 65 and older) to working ages (aged 18 to 64) has been on the rise. Overall dependency is relatively high, with over six dependents for every ten people of working age in 2007. Despite the ageing population, males continue to outnumber females, likely due to the nature of economic activities in the region. Births have decreased sharply over the last twenty years, and have been outnumbered by deaths since 1999-2000. Moderate migration inflows in the last few years have been tempered by negative natural increase, resulting in minimal growth.

14

Projection

Although this area is attempting to diversify its economy, developments in the forest sector will continue to have important impacts on the employment base of the area. The region is projected to receive small, but increasing, net inflows of migrants throughout most of the period. However, increasingly negative natural increase values are expected to negate any gains made through migration to the area. As a result, the population for this area is expected to decline by about 1,500 people by the end of the projection period. The population will continue to age and, by 2036, this region will likely have about 9.5 dependents for every 10 people of working age and the vast majority of these dependents will be seniors.

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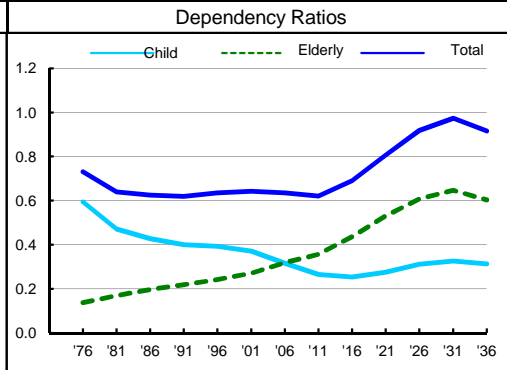
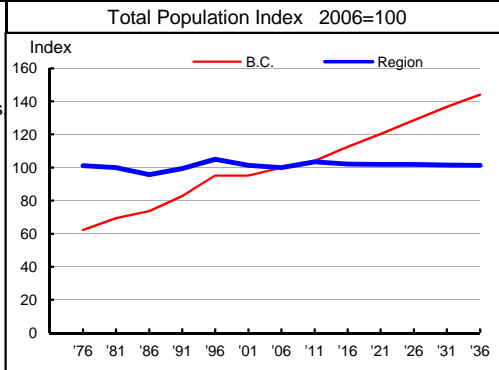
Selected Demographic Characteristics

Year	Population by age group, Thousands of persons							Households (,000)	Dependency Ratios			Year
	0-4	5-17	18-24	25-44	45-64	65+	All Ages		Child	Elderly	Total	
1976	1.6	5.2	2.3	5.4	3.8	1.6	20.0	6.5	0.594	0.137	0.731	1976
1981	1.2	4.4	2.5	5.6	3.9	2.0	19.7	7.0	0.471	0.169	0.640	1981
1986	1.3	3.7	1.9	5.6	4.1	2.3	18.9	7.3	0.428	0.196	0.625	1986
1991	1.3	3.5	1.6	6.0	4.5	2.7	19.6	7.6	0.400	0.219	0.619	1991
1996	1.2	3.7	1.5	6.0	5.2	3.1	20.7	8.4	0.393	0.243	0.636	1996
2001	0.9	3.6	1.3	5.1	5.8	3.3	20.0	8.4	0.371	0.271	0.642	2001
2006	0.8	3.0	1.2	4.0	6.8	3.8	19.7	8.3	0.316	0.319	0.635	2006
2011	0.7	2.6	1.9	3.7	7.0	4.5	20.4	8.9	0.265	0.356	0.621	2011
2016	0.8	2.2	1.6	4.0	6.3	5.2	20.1	9.2	0.253	0.437	0.690	2016
2021	0.9	2.2	1.2	4.4	5.5	5.9	20.1	9.2	0.275	0.530	0.806	2021
2026	0.9	2.4	1.2	4.7	4.6	6.4	20.1	9.2	0.311	0.608	0.919	2026
2031	0.8	2.5	1.2	4.8	4.1	6.6	20.0	9.2	0.326	0.647	0.973	2031
2036	0.8	2.5	1.4	4.4	4.7	6.3	20.0	9.1	0.313	0.602	0.915	2036

Age groups reflect pre-school, school, advanced education, family formation, mature workers and retired.

Child Dependency:
 (ages 0-17) / (ages 18-64)

Elderly Dependency:
 (ages 65+) / (ages 18-64)



Source: Population data are Projection P-36, run in Summer 2011. Figures are adjusted for Census undercount and are for July 1st of stated year.
 Note: Demographics and Projection notes in Tables 13 and 14 are from Projection P-33, run the Summer 2008.