



**Sunshine Coast
 Regional District**

1	General Economy
<p>Municipalities in Regional District: Gibsons, Sechelt, Sechelt Indian Government District</p> <p>Forestry is the main economic activity for this area. The area has several wood processing facilities including lumber mills, a dry-land sorting facility for logs and a large pulp and paper mill in Port Mellon. There is also considerable employment in harvesting throughout the region. As well, its proximity to Vancouver, combined with relatively inexpensive housing, helps draw retirees and those who can work from home to the area. The area is an established tourist destination. There are shell fish and fin fish farming in this area.</p>	

The notes above and later in this report on Demographics and Projections are the basis for BC Stats population projection P33 completed in the Summer of 2008. The projections are updated annually to reflect known demographic shifts and economic conditions. Full projections with "Components of Change", "Special Age Groups", "5 Year Age Cohorts by Sex", and accompanying notes are available for B.C., the 8 development regions, the 28 regional districts, the 79 local health areas (LHAs) and a number of "special areas" of local interest which are not part of a province-wide geocoding system. Individual areas, including age and sex detail, are modestly priced. Users requiring only total population projections are able to self serve for free from our population projection page: www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp The full B.C. level projection is available free on the above page.

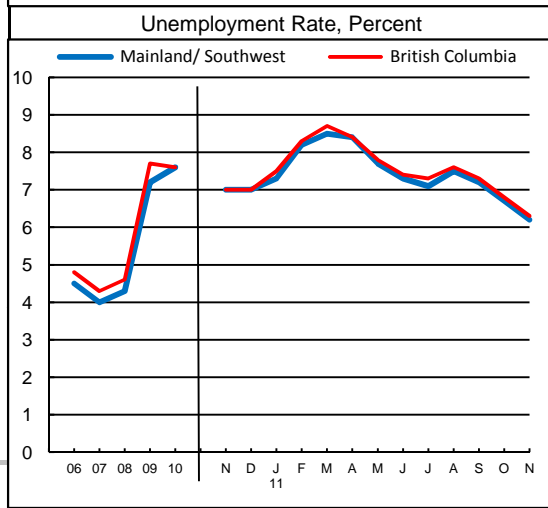
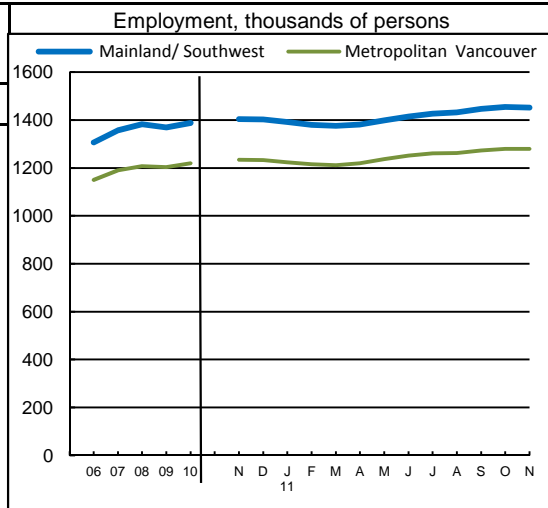
2		Economic Structure - Number of Business Locations, by Sector, by Employment Size, December 2010								
NAICS Code	Industry Sector based on NAICS Canada (North American Industrial Classification System)	Sunshine Coast							British Columbia	
		Locations With No Employees	Firms with Employees					Percent of Total	With Employees	
			Less Than 20	20 to 49	50 to 199	200 Plus	All Sizes with Emp.		Percent of Total	All Sizes
	Total, All Industries	1,598	1,118	63	17	5	1,203	100.0%	100.0%	370,262
11	Agric., Forestry, Fishing & Hunt	130	61	3	1	0	65	5.4%	4.1%	15,134
21	Mining & Oil & Gas Extract.	4	5	1	1	0	7	0.6%	0.6%	2,220
22	Utilities	4	3	0	0	0	3	0.2%	0.1%	363
23	Construction	360	182	1	1	0	184	15.3%	14.0%	51,926
31	Manufacturing (31-33)	49	48	3	0	1	52	4.3%	3.2%	11,824
41	Wholesale Trade	34	39	1	0	0	40	3.3%	4.4%	16,471
44	Retail Trade (44-45)	86	167	9	3	1	180	15.0%	8.1%	30,041
48	Transp. & Warehousing (48-49)	47	44	1	0	0	45	3.7%	5.1%	18,964
51	Information & Cultural Indust.	25	20	1	1	0	22	1.8%	1.5%	5,509
52	Finance & Insurance	70	20	2	1	0	23	1.9%	5.4%	19,946
53	Real Estate & Rental & Leasing	191	55	2	0	0	57	4.7%	11.2%	41,389
54	Profes'nl, Scientif. & Tech. Srv	230	133	1	0	0	134	11.1%	13.1%	48,449
55	Mgmt. of Companies & Enter.	66	9	0	0	0	9	0.7%	3.9%	14,283
56	Admin. & Sup'rt, Waste Mgmt.	75	55	2	0	0	57	4.7%	4.5%	16,769
61	Educational Services	17	14	1	0	1	16	1.3%	1.2%	4,290
62	Health Care & Social Assistance	43	72	10	3	1	86	7.1%	5.6%	20,661
71	Arts, Entertainment & Recreation	42	19	3	0	0	22	1.8%	1.7%	6,187
72	Accom. & Food Services	44	64	19	3	0	86	7.1%	4.3%	15,964
81	Other Serv's (ex. Public Admin.)	81	104	1	1	0	106	8.8%	7.8%	28,939
91	Public Administration	-	4	2	2	1	9	0.7%	0.3%	933

Source: Statistics Canada, Business Register Division. Note: This table formerly identified **business establishments**.



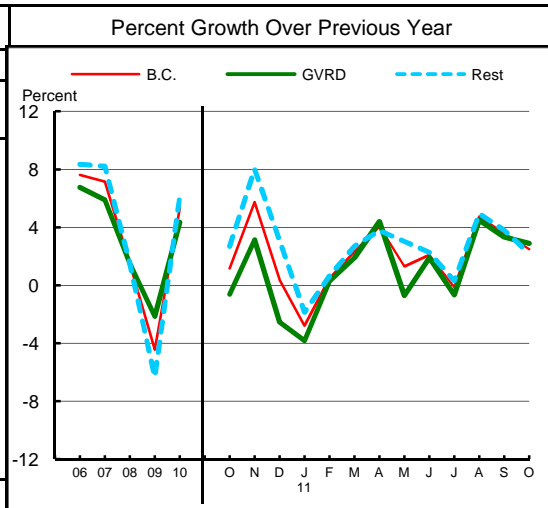
Sunshine Coast
 Regional District

3 Employment and Unemployment Rate, monthly data are 3-month moving average, actual, ending in stated month							
		Mainland/ Southwest		Metropolitan Vancouver		British Columbia	
		Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %
	2001	1,173.3	6.7	1,037.2	6.6	1,919.7	7.7
	2002	1,207.3	7.7	1,063.0	7.7	1,952.8	8.5
	2003	1,238.1	7.3	1,090.5	7.2	1,998.0	8.0
	2004	1,252.3	6.7	1,104.6	6.7	2,032.8	7.2
	2005	1,277.4	5.7	1,126.6	5.7	2,091.9	5.8
	2006	1,306.2	4.5	1,149.7	4.4	2,147.2	4.8
	2007	1,357.6	4.0	1,189.5	4.0	2,222.6	4.3
	2008	1,382.9	4.3	1,207.1	4.3	2,266.4	4.6
	2009	1,369.2	7.2	1,203.9	7.1	2,217.9	7.7
	2010	1,388.4	7.6	1,219.6	7.5	2,256.5	7.6
2010	Jan	1,366.3	7.5	1,205.1	7.6	2,219.8	8.0
	Feb	1,361.4	7.6	1,199.0	7.6	2,213.3	8.1
	Mar	1,357.3	7.9	1,192.2	7.9	2,213.2	8.2
	Apr	1,361.8	7.8	1,194.6	7.6	2,224.5	7.8
	May	1,371.3	7.9	1,201.5	7.7	2,238.7	7.8
	Jun	1,385.0	7.9	1,215.3	7.6	2,258.8	7.6
	Jul	1,399.8	7.8	1,227.4	7.7	2,277.1	7.7
	Aug	1,409.8	7.9	1,237.8	7.8	2,289.9	7.8
	Sep	1,409.4	7.7	1,238.5	7.7	2,284.5	7.8
	Oct	1,408.3	7.5	1,238.6	7.5	2,278.8	7.5
	Nov	1,404.0	7.0	1,233.7	6.9	2,273.6	7.0
	Dec	1,402.0	7.0	1,232.3	6.7	2,269.6	7.0
2011	Jan	1,391.4	7.3	1,223.5	7.0	2,250.0	7.5
	Feb	1,380.1	8.2	1,215.1	8.0	2,232.3	8.3
	Mar	1,375.6	8.5	1,211.8	8.3	2,227.7	8.7
	Apr	1,380.9	8.4	1,219.0	8.4	2,240.5	8.4
	May	1,398.6	7.7	1,236.9	7.7	2,261.0	7.8
	Jun	1,415.2	7.3	1,251.9	7.3	2,280.1	7.4
	Jul	1,426.6	7.1	1,260.8	7.2	2,295.3	7.3
	Aug	1,432.4	7.5	1,262.1	7.6	2,298.0	7.6
	Sep	1,446.1	7.2	1,273.5	7.4	2,300.7	7.3
	Oct	1,454.3	6.7	1,279.8	6.8	2,299.8	6.8
	Nov	1,452.3	6.2	1,279.2	6.2	2,296.6	6.3
	Dec	1,452.3	6.2	1,279.2	6.2	2,296.6	6.3
Average:							
	Jan-Nov10	1,388.2	7.7	1,219.1	7.5	2,256.8	7.7
	Jan-Nov11	1,418.1	7.4	1,250.4	7.4	2,273.7	7.5
	% Change	2.2		2.6		0.7	



Source: Labour Force Survey, Statistics Canada. Sub-provincial regions are development regions or census metropolitan areas.

4 Retail Sales - based on Statistics Canada monthly survey							
Year or Year/Year-to-Date	\$ millions of retail sales			Percent change on year ago			
	B.C.	Greater Vancouver	Rest of Province	B.C.	Greater Vancouver	Rest of Province	
	2006	53,133.4	24,301.6	28,831.9	7.6	6.7	8.3
	2007	56,930.4	25,733.1	31,197.3	7.1	5.9	8.2
Annual data	2008	57,783.0	26,116.0	31,667.0	1.5	1.5	1.5
	2009	55,221.9	25,556.4	29,665.6	-4.4	-2.1	-6.3
	2010	58,144.7	26,667.6	31,477.1	5.3	4.3	6.1
Jan-Sep	2010	42,773.1	19,620.4	23,152.6			
Jan-Sep	2011	43,551.2	19,871.0	23,680.1	1.8	1.3	2.3



Source: B.C. & GVRD data - Statistics Canada, CANSIM 080-0020, unadjusted data.



**Sunshine Coast
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Was 5 **Manufacturing Principal Statistics - Search at www.made-in-bc.ca for local firms, products and more**

This table is discontinued. Sub-provincial manufacturing principal statistics are no longer being produced.

The methodology used to generate Room Revenue estimates is being refined and as a result the regularly scheduled release of the data from April through August 2011 was interrupted. BC Stats will be publishing updated estimates, including revisions to previously-released data, in September of 2011. We apologize for any inconvenience to users.

5		Tourism Room Revenue (\$ Thousands)					Tourism Room Revenue Index 2004=100	
	Year	Total/YTD	Q1	Q2	Q3	Q4	Index	
Sunshine Coast Regional District	2006	5,743.0	786.0	1,361.0	2,540.0	1,056.0		
	2007	6,542.0	1,020.0	1,581.0	2,935.0	1,006.0		
	2008	6,948.0	923.0	1,627.0	3,191.0	1,207.0		
	2009	7,732.0	888.0	1,906.0	3,645.0	1,293.0		
	2010	7,001.0	945.0	2,158.0	3,898.0			
British Columbia	2006	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0		
	2007	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0		
	2008	1,977,385.0	435,234.0	503,243.0	687,790.0	351,118.0		
	2009	1,743,074.0	378,897.0	423,761.0	617,008.0	323,408.0		
	2010	1,594,984.0	502,294.0	441,819.0	650,871.0			
2009 Room Revenue by Accommodation Type (\$Thousands %Share)								
TOTAL	7,732.0	100.0%						

asterisk before location denotes sub-area detail

Source: Hotel tax database maintained by Consumer Taxation Branch, Ministry of Small Business and Revenue
 Published in detail monthly by BC Stats.

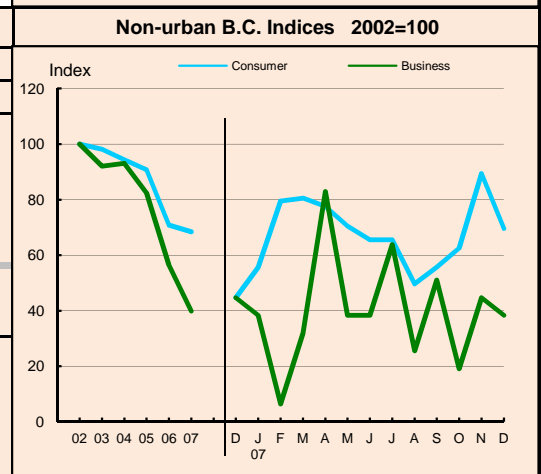
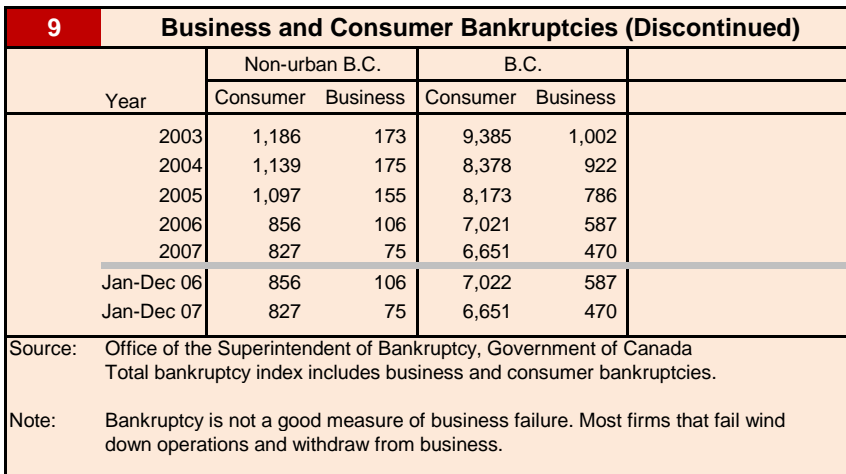
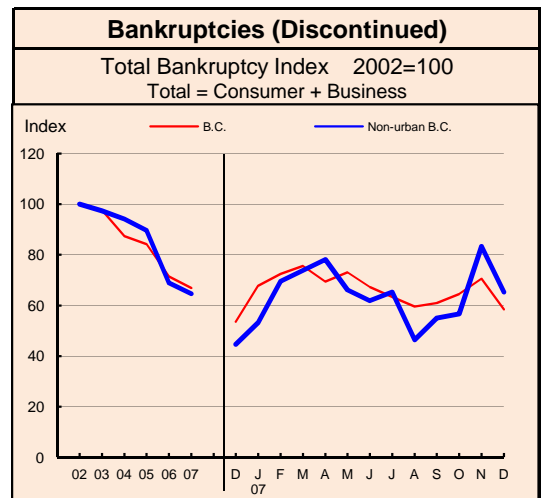
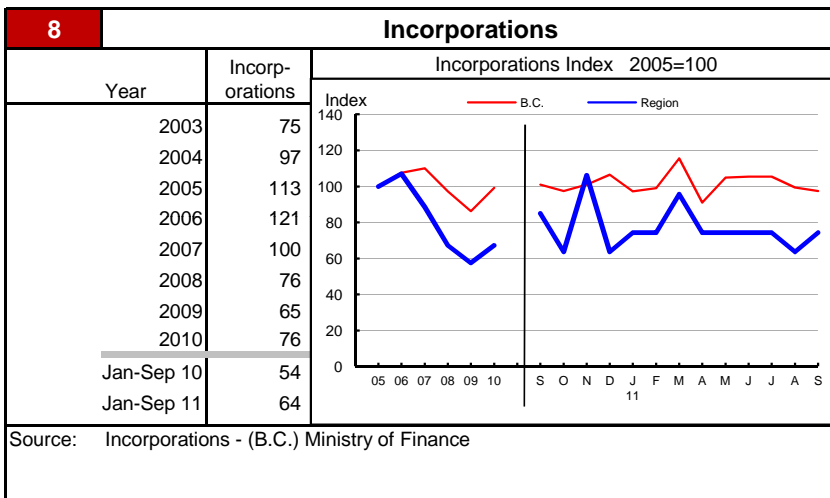
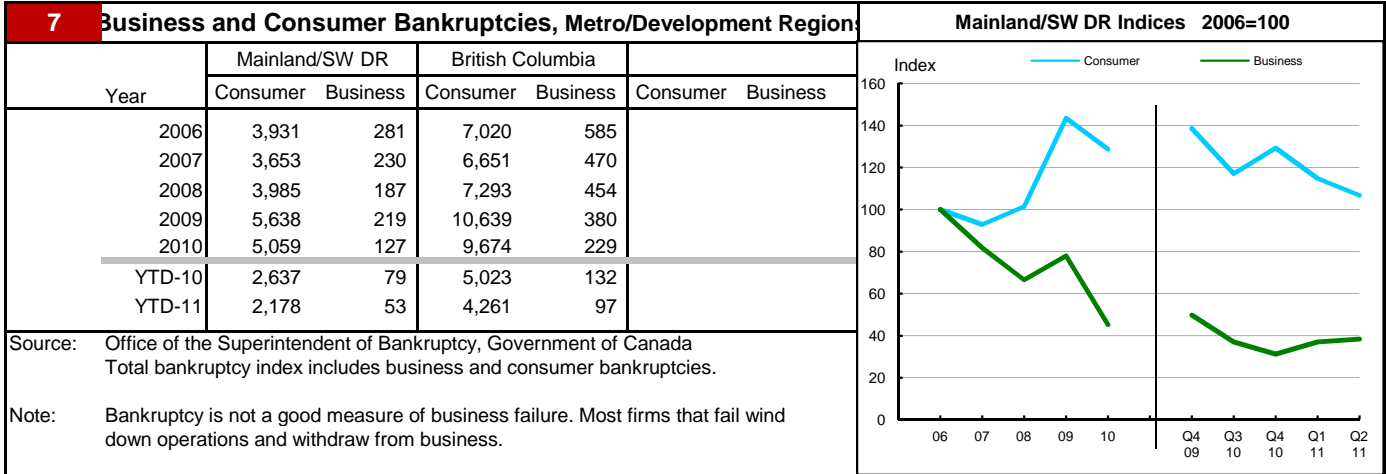
All room revenue data has been revised. For an explanation, see our periodical called *Tourism Sector Monitor*, April and May issues of 2009.
 Link to explanation of changes: http://www.bcstats.gov.bc.ca/pubs/pr_tour.asp

6		Building Permits						Total Permits Index 2005=100	
Year	Total Building Permits	Non Residential				Residential		Index	
		Total Non Res.	Industrial	Commercial	Institutional & Gov't	Units			
		<-- \$ Millions -->							
2003	62.6	12.3	1.8	4.1	6.4	50.3	250		
2004	88.4	16.7	0.5	4.1	12.2	71.7	339		
2005	101.6	11.7	0.8	8.5	2.4	90.0	391		
2006	117.4	14.9	0.3	13.6	1.0	102.5	385		
2007	117.7	18.9	1.2	17.4	0.3	98.8	329		
2008	95.1	3.5	0.8	2.6	0.2	91.6	214		
2009	88.7	8.9	1.6	6.5	0.9	79.8	196		
2010	94.1	9.9	0.9	9.0	0.1	84.2	254		
Jan-Oct 10	85.8	9.5	0.7	8.8	0.1	76.3	231		
Jan-Oct 11	65.6	9.0	1.2	7.3	0.5	56.7	150		

Not all projects require a building permit, and not all municipalities & regions report. Latest month preliminary, previous month is revised.
 Source: Statistics Canada (data collected from municipal and Regional District offices).



Sunshine Coast
 Regional District





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Dependence on the Safety Net

10 Basic Income Assistance (Basic Income Assistance Recipients in Subject Group as a percent of Reference Group)							11 Employment Insurance (was UI) (EI beneficiaries as a percent of Reference Group)															
Subject Group (receiving benefits)		All (0-64)	Children <19 yrs in Families	Young Adults (19-24)	'Mid' Group (25-54)	Single Parent Women	Working Age (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Workers (55-64)	Note Older Data											
Reference Group		Total Pop. 0-64	Total Pop. <19	Total Pop. 19-24	Total Pop. 25-54	Tot. Female 19-64	Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64												
Sunshine Coast Regional District	Sep '08	1.3	2.2	2.1	1.2	0.6	1.0	0.6	1.2	0.7	Sep '07											
	Dec '08	1.8	2.7	3.0	1.9	0.6	1.7	1.8	2.0	1.0	Dec '07											
	Mar '09	2.2	3.1	3.6	2.5	0.6	1.5	1.7	1.9	0.7	Mar '08											
	Jun '09	2.4	3.3	4.2	2.6	0.7	1.7	1.5	2.1	1.0	Jun '08											
	Sep '09	2.3	3.2	3.7	2.6	0.8	0.9	1.0	1.1	0.6	Sep '08											
	Dec '09	2.6	3.3	4.2	2.9	0.8	2.0	2.7	2.3	1.3	Dec '08											
	Mar '10	2.6	3.4	4.0	2.9	0.8	3.3	3.8	4.0	1.9	Mar '09											
	Jun '10	2.5	3.6	4.1	2.6	0.9	2.3	2.9	2.9	1.1	Jun '09											
	Sep '10	2.0	2.9	3.7	2.0	0.8	2.2	2.9	2.8	1.0	Sep '09											
Duration of Dependence on Income Assistance (As of September 2010)		All* Income Assistance Recipients as % of Total Pop 0-64: Region Compared to B.C.					EI Beneficiaries Aged 19-64 as % of Working Age Population															
Region		Percent					Percent															
Total Number of Recipients	461																					
Percent Distribution by Duration		<table border="1"> <tr> <th>Region</th> <th>B.C.</th> </tr> <tr> <td><1 Year</td> <td>60.3</td> <td>56.9</td> </tr> <tr> <td>1-2 Years</td> <td>30.8</td> <td>24.5</td> </tr> <tr> <td>>2 Years</td> <td>8.9</td> <td>18.6</td> </tr> </table>					Region	B.C.	<1 Year	60.3	56.9	1-2 Years	30.8	24.5	>2 Years	8.9	18.6					
Region	B.C.																					
<1 Year	60.3	56.9																				
1-2 Years	30.8	24.5																				
>2 Years	8.9	18.6																				
Source: Ministry of Social Development administrative files and BC Stats population estimates. These figures include only a subset of those receiving income assistance. Excluded are those on Continuous Assistance (disabled or with persistent multiple barriers to employment, children in the home of a relative, and OAS/seniors. A recipient is defined as 'each person living in a family or living alone that is receiving basic income assistance'. Data does not include Aboriginal people living on Reserve. Note: '-' Data too small to release.							Source: Ministry of Social Development and BC Stats population estimates.															
12 Dependence on Basic Income Assistance and/or Employment Insurance (Basic Income Assistance Recipients + Employment Insurance Recipients in Subject Group as a percent of Reference Group)																						
Subject Group (receiving assistance)		All (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Group (55-64)	All 'Safety Net' Recipients as % of Total Pop 19-64: Region Compared to B.C.																
Reference Group		Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64	Percent																
Sunshine Coast Regional District	Sep '07	2.0	1.9	2.5	1.0																	
	Dec '07	2.9	3.5	3.5	1.4																	
	Mar '08	2.6	3.9	3.3	1.0																	
	Jun '08	2.8	3.8	3.5	1.3																	
	Sep '08	1.9	3.1	2.3	0.8																	
	Dec '08	3.4	5.3	4.1	1.5																	
	Mar '09	5.1	7.0	6.4	2.4																	
	Jun '09	4.4	6.9	5.5	1.7																	
	Sep '09	4.2	6.4	5.3	1.5																	

Note: This data should be revamped in early 2012 with EI data coming from Statistics Canada and IA data from Ministry of Social Development.



**Sunshine Coast
 Regional District**

13 Demographics

This area has generally had positive net migration, with particularly strong inflows in the mid-nineties. Overall, Sunshine Coast has seen substantial growth over the last two decades. As with all areas of British Columbia, the population has aged, adding 10.5 years to its median age since the mid 1980s. In part due to the region's attractiveness to retirees, Sunshine Coast's median age in 2007 was eight years older than the provincial median. Since the mid 1980s, fertility has dropped dramatically, dipping to below provincial levels in recent years. Overall dependency is relatively high, with six dependents for every ten people of working ages in 2007, compared to the provincial ratio of 5.1. Despite relatively high fertility in the past, the older age structure of the population boosts the number of deaths resulting in consistently negative natural increase by 2001. Net inflows, although moderated by negative natural increase, have led to respectable growth in the last five years.

14 Projection

The proximity to the Lower Mainland and the promise of improvements to the transportation network will likely result in more population growth in this area. As the baby boom generation reaches retirement, there will likely be increasing inflows of retirees to the area. This strong net inflow should compensate for increasingly negative natural increase figures throughout the latter part of the projection. This region can expect sustained growth over the duration of the projection period, adding over 7,000 to its population by 2036. The population will continue to age and, by the end of the projection period, this region will likely have almost 9.5 dependents for every 10 people of working age, and most of these dependents will be seniors.

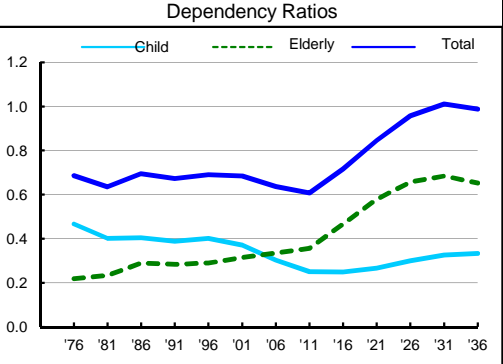
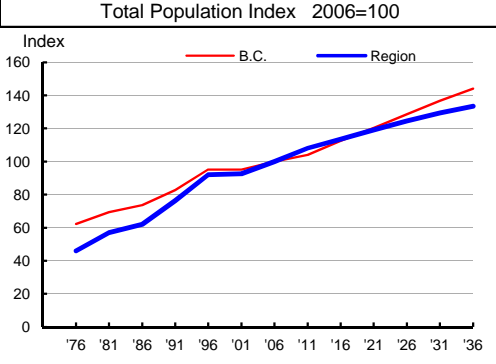
15 Selected Demographic Characteristics

Year	Population by age group, Thousands of persons							Households (,000)	Dependency Ratios			Year
	0-4	5-17	18-24	25-44	45-64	65+	All Ages		Child	Elderly	Total	
1976	0.9	2.7	1.3	3.3	3.0	1.7	12.8	4.8	0.467	0.219	0.685	1976
1981	1.1	2.8	1.6	4.7	3.5	2.3	15.9	6.2	0.402	0.233	0.634	1981
1986	1.2	2.9	1.2	5.2	3.8	3.0	17.3	7.2	0.404	0.290	0.694	1986
1991	1.4	3.6	1.4	6.6	4.8	3.6	21.3	8.7	0.388	0.284	0.672	1991
1996	1.6	4.5	1.5	7.4	6.3	4.4	25.7	10.8	0.401	0.290	0.691	1996
2001	1.2	4.5	1.4	6.2	7.8	4.8	25.9	11.1	0.370	0.314	0.684	2001
2006	1.0	4.2	1.7	5.5	9.9	5.7	28.0	12.5	0.303	0.334	0.637	2006
2011	1.1	3.6	2.4	5.1	11.3	6.7	30.2	14.2	0.251	0.357	0.608	2011
2016	1.2	3.4	2.4	5.7	10.4	8.6	31.7	15.6	0.249	0.467	0.716	2016
2021	1.4	3.4	2.1	6.4	9.5	10.5	33.3	16.4	0.267	0.579	0.846	2021
2026	1.6	3.8	2.0	7.5	8.3	11.7	34.8	16.8	0.300	0.658	0.958	2026
2031	1.6	4.2	2.2	8.4	7.4	12.3	36.2	17.1	0.326	0.685	1.011	2031
2036	1.6	4.6	2.3	8.5	8.0	12.3	37.3	17.2	0.334	0.653	0.987	2036

Age groups reflect pre-school, school, advanced education, family formation, mature workers and retired.

Child Dependency:
 (ages 0-17) / (ages 18-64)

Elderly Dependency:
 (ages 65+) / (ages 18-64)



Source: Population data are Projection P-36, run in Summer 2011. Figures are adjusted for Census undercount and are for July 1st of stated year.
 Note: Demographics and Projection notes in Tables 13 and 14 are from Projection P-33, run the Summer 2008.