



**Columbia-Shuswap
 Regional District**

1	General Economy
<p>Municipalities in Regional District: Golden, Revelstoke, Salmon Arm, Sicamous</p> <p>The main economic activities in this region centre on its forestry and outdoor resources. The area is home to several smaller lumber mills, some of which have been undergoing upgrades to adapt to different quality conditions of timber they process. Some lumber mills have announced closures or output reductions. Harvesting activities are relatively more important in the Revelstoke and Golden areas, as processing is concentrated in the Salmon Arm area. The areas mountainous landscape also supports its growing tourism industry. The area is home to several all season resorts. The area is also a favoured camping and cottage destination. The agricultural activities in this area include cattle and horse ranching, fruit tree and vegetable farming. There has been mining exploration in the area recently, and a molybdenum project is in the exploration phase. There are several smaller hydro construction projects and upgrades planned within the area. Salmon Arm continues to be a favoured retirement destination.</p>	

The notes above and later in this report on Demographics and Projections are the basis for BC Stats population projection P33 completed in the Summer of 2008. The projections are updated annually to reflect known demographic shifts and economic conditions. Full projections with "Components of Change", "Special Age Groups", "5 Year Age Cohorts by Sex", and accompanying notes are available for B.C., the 8 development regions, the 28 regional districts, the 79 local health areas (LHAs) and a number of "special areas" of local interest which are not part of a province-wide geocoding system. Individual areas, including age and sex detail, are modestly priced. Users requiring only total population projections are able to self serve for free from our population projection page: www.bcstats.gov.bc.ca/data/pop/pop/popproj.asp
 The full B.C. level projection is available free on the above page.

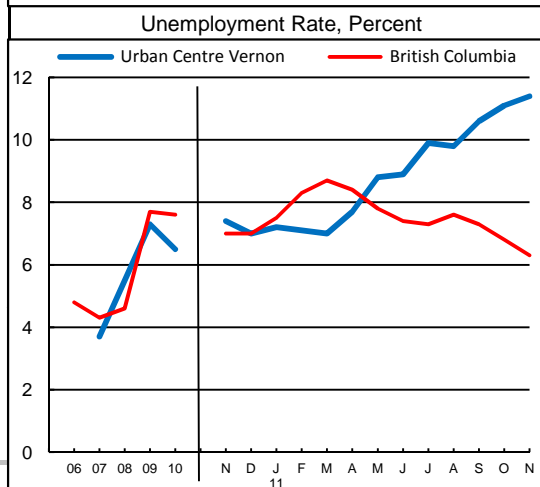
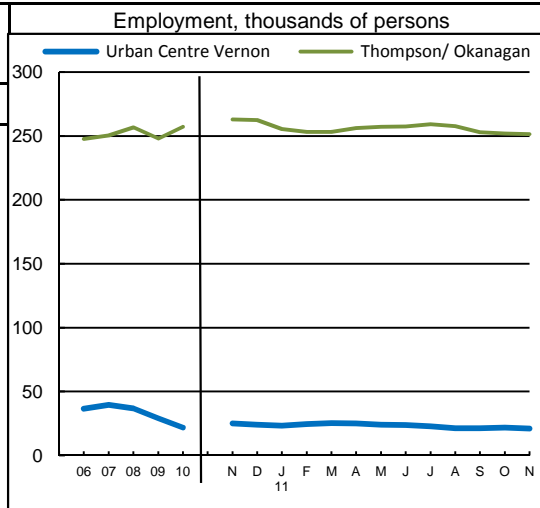
2		Economic Structure - Number of Business Locations, by Sector, by Employment Size, December 2010								
NAICS Code	Industry Sector based on NAICS Canada (North American Industrial Classification System)	Columbia-Shuswap							British Columbia	
		Locations With No Employees	Firms with Employees					Percent of Total	With Employees	
			Less Than 20	20 to 49	50 to 99	200 Plus	All Sizes with Emp.		Percent of Total	All Sizes
	Total, All Industries	2,251	2,000	144	62	7	2,213	100.0%	100.0%	370,262
11	Agric., Forestry, Fishing & Hunt	184	138	5	4	0	147	6.6%	4.1%	15,134
21	Mining & Oil & Gas Extract.	10	12	0	0	0	12	0.5%	0.6%	2,220
22	Utilities	2	3	0	0	0	3	0.1%	0.1%	363
23	Construction	469	346	7	2	0	355	16.0%	14.0%	51,926
31	Manufacturing (31-33)	59	98	12	7	1	118	5.3%	3.2%	11,824
41	Wholesale Trade	65	62	4	1	0	67	3.0%	4.4%	16,471
44	Retail Trade (44-45)	126	276	26	10	0	312	14.1%	8.1%	30,041
48	Transp. & Warehousing (48-49)	116	97	6	1	1	105	4.7%	5.1%	18,964
51	Information & Cultural Indust.	13	21	2	0	0	23	1.0%	1.5%	5,509
52	Finance & Insurance	122	55	6	3	0	64	2.9%	5.4%	19,946
53	Real Estate & Rental & Leasing	359	95	1	1	0	97	4.4%	11.2%	41,389
54	Profes'nl, Scientif. & Tech. Srv	217	149	3	1	0	153	6.9%	13.1%	48,449
55	Mgmt. of Companies & Enter.	119	24	1	0	0	25	1.1%	3.9%	14,283
56	Admin. & Sup'rt, Waste Mgmt.	64	85	3	1	0	89	4.0%	4.5%	16,769
61	Educational Services	14	19	2	1	2	24	1.1%	1.2%	4,290
62	Health Care & Social Assistance	44	150	11	9	1	171	7.7%	5.6%	20,661
71	Arts, Entertainment & Recreation	41	43	5	3	1	52	2.3%	1.7%	6,187
72	Accom. & Food Services	94	147	44	14	0	205	9.3%	4.3%	15,964
81	Other Serv's (ex. Public Admin.)	132	175	5	1	0	181	8.2%	7.8%	28,939
91	Public Administration	1	5	1	3	1	10	0.5%	0.3%	933

Source: Statistics Canada, Business Register Division. Note: This table formerly identified **business establishments**.



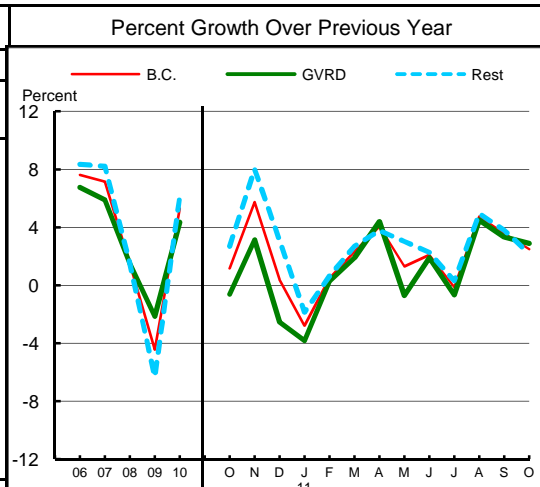
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3 Employment and Unemployment Rate, monthly data are 3-month moving average, actual, ending in stated month						
	Urban Centre Vernon		Thompson/ Okanagan		British Columbia	
	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %	Emp. ('000)	Unemp. %
2001	29.6	8.9	210.4	9.4	1,919.7	7.7
2002	26.8	6.9	207.2	9.4	1,952.8	8.5
2003	24.7	7.9	217.4	8.8	1,998.0	8.0
2004	24.7	5.7	226.6	6.6	2,032.8	7.2
2005	30.1	NA	239.5	5.2	2,091.9	5.8
2006	36.6	NA	247.6	5.0	2,147.2	4.8
2007	39.4	3.7	250.4	4.4	2,222.6	4.3
2008	36.8	NA	256.6	5.5	2,266.4	4.6
2009	29.1	7.3	248.0	8.8	2,217.9	7.7
2010	21.7	6.5	257.2	8.6	2,256.5	7.6
Jan	17.7	NA	255.4	8.7	2,219.8	8.0
Feb	17.3	NA	251.6	9.4	2,213.3	8.1
Mar	18.4	NA	254.0	9.3	2,213.2	8.2
Apr	19.1	NA	254.2	9.1	2,224.5	7.8
May	21.0	7.9	253.7	9.1	2,238.7	7.8
Jun	21.9	6.8	255.1	8.4	2,258.8	7.6
Jul	22.9	6.1	256.6	8.1	2,277.1	7.7
Aug	22.3	7.5	259.0	8.1	2,289.9	7.8
Sep	22.4	7.8	257.1	8.7	2,284.5	7.8
Oct	23.8	7.8	261.0	8.6	2,278.8	7.5
Nov	25.0	7.4	262.9	8.3	2,273.6	7.0
Dec	24.0	7.0	262.4	8.0	2,269.6	7.0
2011						
Jan	23.3	7.2	255.5	9.0	2,250.0	7.5
Feb	24.5	NA	253.2	9.3	2,232.3	8.3
Mar	25.3	7.0	253.3	9.3	2,227.7	8.7
Apr	25.0	7.7	256.2	8.8	2,240.5	8.4
May	23.9	8.8	257.1	8.4	2,261.0	7.8
Jun	23.6	8.9	257.4	8.1	2,280.1	7.4
Jul	22.7	9.9	259.2	7.4	2,295.3	7.3
Aug	21.2	9.8	257.6	6.9	2,298.0	7.6
Sep	21.1	10.6	253.0	7.3	2,300.7	7.3
Oct	21.7	11.1	251.9	7.2	2,299.8	6.8
Nov	20.9	11.4	251.5	6.9	2,296.6	6.3
Dec						
Average:						
Jan-Nov10	!! Caution		257.3	8.7	2,256.8	7.7
Jan-Nov11	Small		254.8	7.9	2,273.7	7.5
% Change	Sample		-1.0		0.7	



Source: Labour Force Survey, Statistics Canada. Sub-provincial regions are development regions or census metropolitan areas.

4 Retail Sales - based on Statistics Canada monthly survey						
Year or Year/Year-to-Date	\$ millions of retail sales			Percent change on year ago		
	B.C.	Greater Vancouver	Rest of Province	B.C.	Greater Vancouver	Rest of Province
2006	53,133.4	24,301.6	28,831.9	7.6	6.7	8.3
2007	56,930.4	25,733.1	31,197.3	7.1	5.9	8.2
2008	57,783.0	26,116.0	31,667.0	1.5	1.5	1.5
2009	55,221.9	25,556.4	29,665.6	-4.4	-2.1	-6.3
2010	58,144.7	26,667.6	31,477.1	5.3	4.3	6.1
Jan-Sep 2010	42,773.1	19,620.4	23,152.6			
Jan-Sep 2011	43,551.2	19,871.0	23,680.1	1.8	1.3	2.3



Source: B.C. & GVRD data - Statistics Canada, CANSIM 080-0020, unadjusted data.



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Was 5 **Manufacturing Principal Statistics - Search at www.made-in-bc.ca for local firms, products and more**

This table is discontinued. Sub-provincial manufacturing principal statistics are no longer being produced.

The methodology used to generate Room Revenue estimates is being refined and as a result the regularly scheduled release of the data from April through August 2011 was interrupted. BC Stats will be publishing updated estimates, including revisions to previously-released data, in September of 2011. We apologize for any inconvenience to users.

5		Tourism Room Revenue (\$ Thousands)					Tourism Room Revenue Index 2004=100		
Columbia-Shuswap Regional District	Year	Total/YTD	Q1	Q2	Q3	Q4	Index	B.C.	Region
		2006	47,979.0	8,731.0	9,452.0	22,434.0			
	2007	56,819.0	11,350.0	12,016.0	25,176.0	8,277.0			
	2008	56,383.0	12,679.0	11,645.0	24,513.0	7,546.0			
	2009	51,840.0	12,566.0	9,797.0	22,528.0	6,949.0			
	2010	42,866.0	12,235.0	9,287.0	21,344.0				
British Columbia	2006	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0			
	2007	1,807,466.0	366,131.0	450,720.0	652,402.0	338,213.0			
	2008	1,977,385.0	435,234.0	503,243.0	687,790.0	351,118.0			
	2009	1,743,074.0	378,897.0	423,761.0	617,008.0	323,408.0			
	2010	1,594,984.0	502,294.0	441,819.0	650,871.0				
2009 Room Revenue by Accommodation Type (\$Thousands %Share)									
TOTAL	52,363.0	100.0%							
Hotels	25,441.0	48.6%							
Motels	14,588.0	27.9%							
Miscellaneous	9,245.0	17.7%							
*City of Revelstoke	17,802.0	34.0%							
*Town of Golden	12,787.0	24.4%							

Source: Hotel tax database maintained by Consumer Taxation Branch, Ministry of Small Business and Revenue. Published in detail monthly by BC Stats.

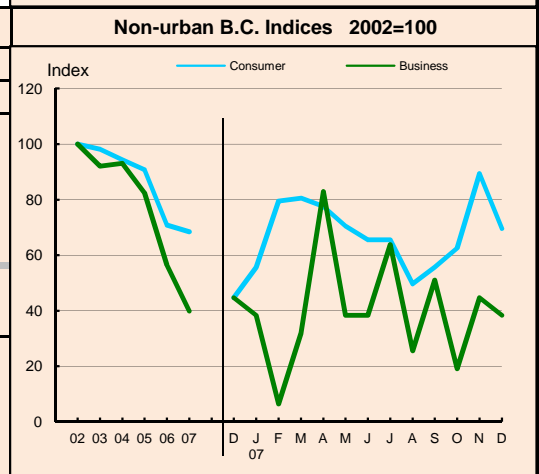
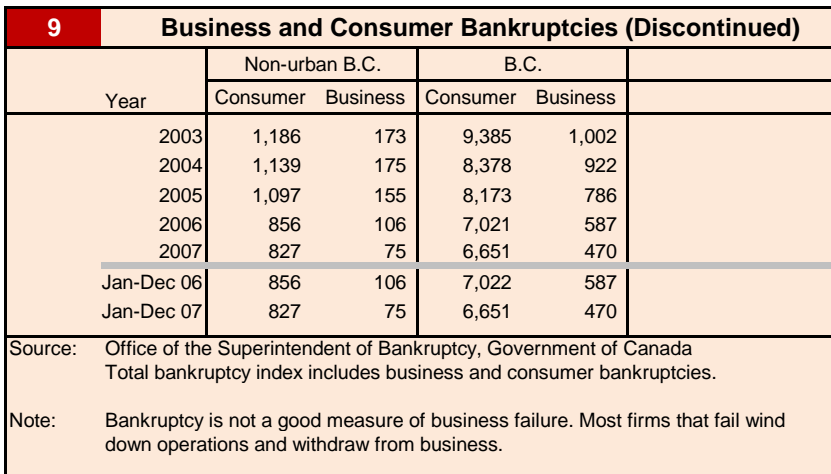
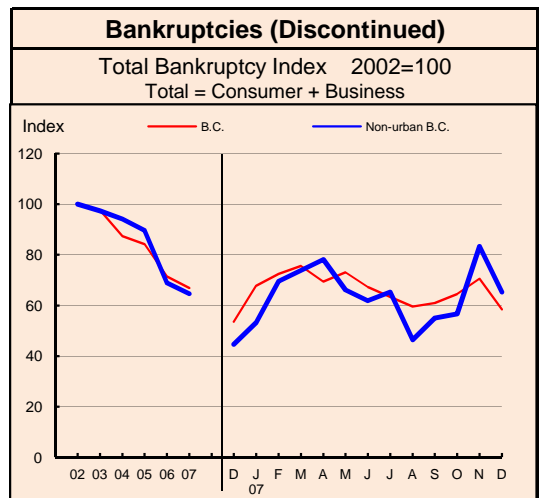
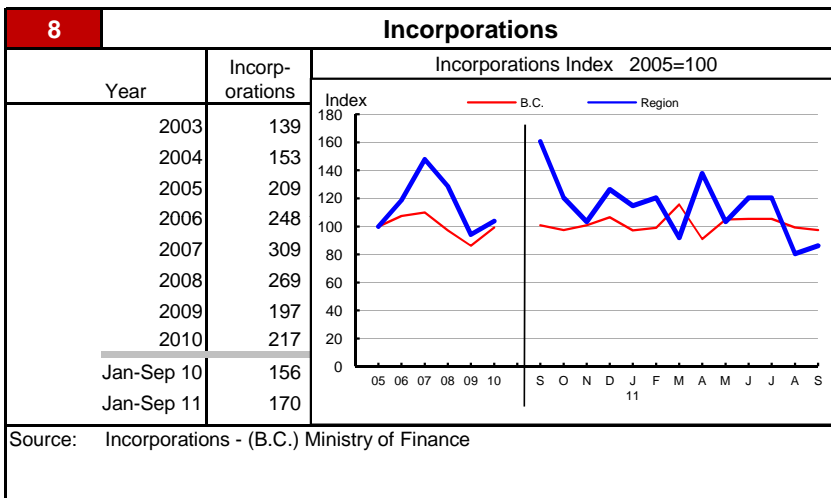
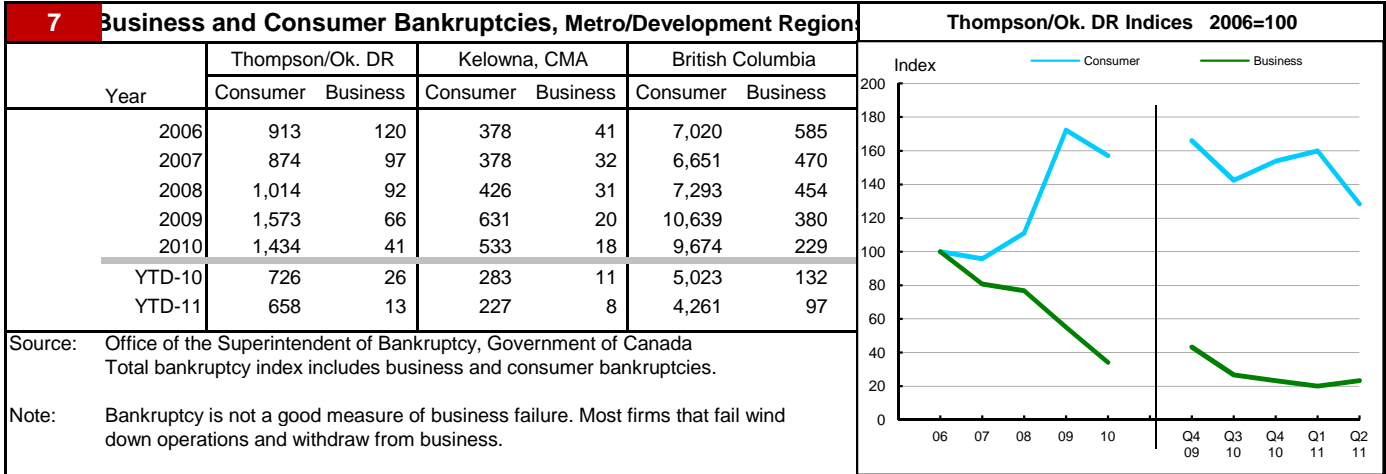
All room revenue data has been revised. For an explanation, see our periodical called Tourism Sector Monitor, April and May issues of 2009. Link to explanation of changes: http://www.bcstats.gov.bc.ca/pubs/pr_tour.asp

6		Building Permits						Total Permits Index 2005=100		
Year	Total Building Permits	Non Residential				Residential	Units	Index	B.C.	Region
		Total Non Res.	Industrial	Commercial	Institutional & Gov't					
2003	42.3	12.2	2.1	6.6	3.5	30.1	284			
2004	70.0	30.1	5.5	16.9	7.7	39.9	293			
2005	102.1	35.3	1.9	12.2	21.2	66.8	371			
2006	90.7	27.4	1.8	13.3	12.2	63.3	295			
2007	146.7	47.4	10.6	28.8	7.9	99.3	413			
2008	166.8	37.3	2.4	22.1	12.7	129.6	502			
2009	53.3	12.9	0.8	10.6	1.5	40.5	148			
2010	137.1	58.2	2.5	17.5	38.2	78.9	275			
Jan-Oct 10	127.5	51.6	2.5	11.0	38.0	75.9	266			
Jan-Oct 11	57.1	30.5	1.0	13.8	15.7	26.6	85			

Not all projects require a building permit, and not all municipalities & regions report. Latest month preliminary, previous month is revised. Source: Statistics Canada (data collected from municipal and Regional District offices).



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Dependence on the Safety Net

10 Basic Income Assistance (Basic Income Assistance Recipients in Subject Group as a percent of Reference Group)							11 Employment Insurance (was UI) (EI beneficiaries as a percent of Reference Group)				
Subject Group (receiving benefits)		All (0-64)	Children <19 yrs in Families	Young Adults (19-24)	'Mid' Group (25-54)	Single Parent Women	Working Age (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Workers (55-64)	Note Older Data
Reference Group		Total Pop. 0-64	Total Pop. <19	Total Pop. 19-24	Total Pop. 25-54	Tot. Female 19-64	Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64	
Columbia-Shuswap Regional District	Sep '08	1.5	2.2	1.7	1.4	0.7	1.4	1.2	1.7	0.8	Sep '07
	Dec '08	1.8	2.7	2.3	1.6	0.8	3.0	3.0	3.4	1.9	Dec '07
	Mar '09	2.2	3.1	3.0	2.2	0.9	3.7	3.8	4.1	2.4	Mar '08
	Jun '09	2.1	3.1	2.7	2.1	0.9	4.4	3.2	5.1	3.3	Jun '08
	Sep '09	2.1	3.2	2.6	2.1	0.9	2.1	1.7	2.5	1.4	Sep '08
	Dec '09	2.6	4.0	3.7	2.5	1.1	4.7	5.4	5.3	2.7	Dec '08
	Mar '10	2.6	3.8	3.6	2.6	1.0	7.2	8.1	8.3	3.9	Mar '09
	Jun '10	2.4	3.7	2.9	2.3	1.0	5.3	5.8	6.3	2.7	Jun '09
	Sep '10	2.2	3.6	2.4	2.0	1.0	4.0	4.3	4.7	1.9	Sep '09
Duration of Dependence on Income Assistance (As of September 2010)		All* Income Assistance Recipients as % of Total Pop 0-64: Region Compared to B.C.					EI Beneficiaries Aged 19-64 as % of Working Age Population				
Region		Percent					Percent				
B.C.											
Total Number of Recipients	949	75,506									
Percent Distribution by Duration											
<1 Year	60.6	56.9									
1-2 Years	23.8	24.5									
>2 Years	15.6	18.6									
Source: Ministry of Social Development administrative files and BC Stats population estimates. These figures include only a subset of those receiving income assistance. Excluded are those on Continuous Assistance (disabled or with persistent multiple barriers to employment, children in the home of a relative, and OAS/seniors. A recipient is defined as 'each person living in a family or living alone that is receiving basic income assistance'. Data does not include Aboriginal people living on Reserve. Note: '-' Data too small to release.							Source: Ministry of Social Development and BC Stats population estimates.				
12 Dependence on Basic Income Assistance and/or Employment Insurance (Basic Income Assistance Recipients + Employment Insurance Recipients in Subject Group as a percent of Reference Group)											
Subject Group (receiving assistance)		All (19-64)	Young Adults (19-24)	'Mid' Group (25-54)	'Older' Group (55-64)	All 'Safety Net' Recipients as % of Total Pop 19-64: Region Compared to B.C.					
Reference Group		Total Pop. 19-64	Total Pop. 19-24	Total Pop. 25-54	Total Pop. 55-64	Percent					
Columbia-Shuswap Regional District	Sep '07	2.5	2.5	3.0	1.2						
	Dec '07	4.3	4.6	4.9	2.4						
	Mar '08	4.9	5.5	5.6	2.8						
	Jun '08	5.6	4.6	6.5	3.7						
	Sep '08	3.3	3.2	3.8	1.8						
	Dec '08	6.0	7.4	6.8	3.2						
	Mar '09	9.0	10.9	10.3	4.6						
	Jun '09	7.0	8.3	8.2	3.3						
	Sep '09	5.6	6.7	6.7	2.4						

Note: This data should be revamped in early 2012 with EI data coming from Statistics Canada and IA data from Ministry of Social Development.



**Columbia-Shuswap
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13 Demographics

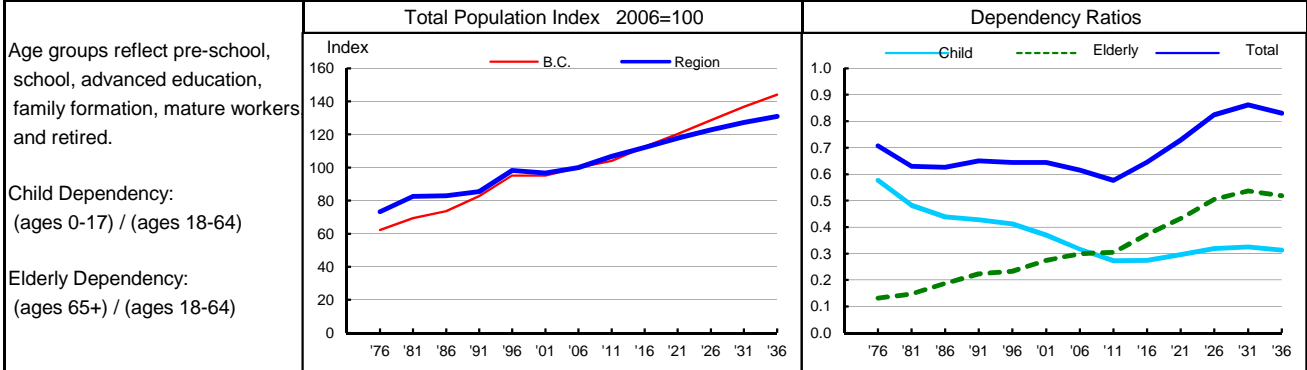
Despite a few years of negative net migration, overall this region has seen moderate growth over the last twenty years. The age structure has shifted dramatically as the population has aged quite rapidly. Between 1986 and 2007, it added 12 years to its median age, compared with a provincial gain of 7.2 years. By 2007, Columbia-Shuswap's population was over 4.5 years older than the corresponding provincial median. Fertility rates have declined over the last two decades, and dipped to below provincial levels in 1999. However, in the last few years fertility has increased to above provincial levels once again. As a result of the general pattern of falling fertility, child dependency ratios have been on the decline, and are now very similar to provincial levels. Due largely to the ageing population and the region's attractiveness to retirees, the elderly dependency ratio is higher than the corresponding provincial ratio, and has been climbing steadily since the mid 1980s. Natural increase became consistently negative in 2002 and migration is now the sole driver of population growth in the area. Relatively strong net inflows have led to respectable growth in the region over the last four years.

14 Projection

Losses in the forest and mining sectors will likely dampen migration to this area somewhat, but the proximity of Salmon Arm to the Northern Okanagan should result in spin-off growth from those areas. As a result, migration is expected to be positive overall, although at lower levels than those experienced in the mid-nineties. Natural increase will be negative throughout the projection and deaths are expected to exceed births by an increasing margin throughout the projection. The end result should be slow population growth over the projection period, adding over 8,500 people by 2036. The population will continue to age and, by the end of the projection, this region will likely have over 8 dependents for every 10 people of working age and most of these dependents will be seniors.

15 Selected Demographic Characteristics

Year	Population by age group, Thousands of persons							House-holds (,000)	Dependency Ratios			Year
	0-4	5-17	18-24	25-44	45-64	65+	All Ages		Child	Elderly	Total	
1976	2.8	9.7	4.7	9.8	7.2	2.8	37.1	11.5	0.576	0.131	0.707	1976
1981	3.2	9.2	5.4	12.2	8.1	3.8	41.9	14.3	0.483	0.147	0.630	1981
1986	3.1	8.3	4.3	12.9	8.6	4.8	42.1	15.8	0.439	0.186	0.626	1986
1991	3.0	8.2	3.5	13.3	9.4	5.8	43.3	16.4	0.428	0.223	0.651	1991
1996	3.0	9.5	3.8	14.8	11.7	7.1	49.9	19.7	0.412	0.233	0.645	1996
2001	2.3	8.8	3.7	12.8	13.4	8.2	49.0	20.1	0.370	0.275	0.645	2001
2006	2.1	7.8	3.7	11.3	16.4	9.4	50.7	20.5	0.316	0.299	0.615	2006
2011	2.3	7.0	5.0	11.5	17.8	10.4	54.2	22.8	0.273	0.304	0.577	2011
2016	2.6	6.9	4.4	12.9	17.3	12.9	56.9	24.9	0.274	0.372	0.646	2016
2021	2.8	7.4	3.7	14.3	16.5	15.0	59.7	26.2	0.295	0.433	0.728	2021
2026	2.8	8.1	3.8	14.9	15.5	17.3	62.3	27.3	0.319	0.505	0.824	2026
2031	2.7	8.6	4.1	15.1	15.4	18.6	64.5	28.2	0.325	0.537	0.862	2031
2036	2.7	8.6	4.6	14.5	17.1	18.8	66.4	29.2	0.312	0.519	0.831	2036



Source: Population data are Projection P-36, run in Summer 2011. Figures are adjusted for Census undercount and are for July 1st of stated year.
 Note: Demographics and Projection notes in Tables 13 and 14 are from Projection P-33, run the Summer 2008.